

RELEASE FORM

Auckland Council relies heavily on photos and video as media through which the diversity of the Auckland region, both in terms of population and geography, can be illustrated in all our communications such as planning documents, marketing campaign collateral and digital communications. Photos and video also assist in explaining projects and initiatives, breaking up complex information and engaging target audiences with key messages.

1. I consent to any video footage, photos, and any other recordings of myself and/or my child being used by Auckland Council for promotional purposes.
2. I agree and acknowledge that Auckland Council will own all copyright in the footage, photos and any other recordings and can use these on its websites or in other public distribution media for promotional purposes in accordance with Auckland Council's policies and guidelines.

Parent/caregiver consent (if under 18 years):

I have read the above and understand and agree to my child/children being filmed/photographed and the footage/pictures being used by Auckland Council for promotional purposes

Name(s) of children:

Parent/caregiver signature:

Date:

School Principal consent (on behalf of parents):

I have read the above and give permission to Auckland Council to film, take photos and other recordings of the students of the school and use the footage, photos and other recordings for promotional purposes.

School/location:

Signature:

Date:
