

Franklin Local Board

Maori Responsiveness

Action Plan 2019

June 2019



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1. Introduction

Council influences outcomes for Māori through policies, plans and funding, and the various activities it delivers.

This draft action plan is an operational level document intended to enable the local board to better understand and identify opportunities to deliver on improved outcomes for Māori. The plan is intended to guide future business planning, in the areas of engagement and relationships, decision-making, systems and processes, capability and capacity building and provision of services. Its intent is to identify opportunities to strengthen mana whenua relationships and respond to Māori aspirations. This plan is intended to support change in council culture and practice to respond to Māori aspirations.

Korero shared by local Franklin Māori through the Foundational Work for a Maori Aspirations Plan report has informed this plan. The July 2018 report, commissioned by the Franklin Local Board, captured voices of local Franklin Māori. It identified strengths, opportunities and future aspirations of Māori in Franklin.

The recommendations and actions in this document have been developed from that report and themed under focus areas which reflect the aspirations identified by participants.

This guide aligns with the following key council strategic documents:

- Franklin Local Board Plan 2017
- The Auckland Plan 2050
- The Schedule of Issues of Significance to Maori in Tamaki Makarau and Maori Plan 2017
- Whiria Te Muka Tangata, 2014 (Auckland's Maori Responsiveness Framework)

2. Background

The Franklin local board work programme 2018 included investigating the development of a Māori responsiveness plan to understand and respond to local Māori aspirations.

The Foundational work for a Māori Aspirations Plan report 2018 is a snapshot of views from local hapu, whanau and iwi. It identifies two areas of work to be addressed. One focuses on Mana Whenua engagement and improving relationships with Iwi groups across the Franklin area. The other is to understand the priorities for grassroots Māori, including mataawaka (Māori who live in the Franklin local board area and are not in a mana whenua group) communities.

The report was undertaken using a strengths-based approach which challenged participants to consider Te Ao Māori as being a strength and focus on opportunities.

The perspective of leaders focused on the strategic opportunities, commercial developments and honouring partnerships, whereas the grass roots perspective focused largely on addressing daily issues such as unemployment

3. Alignment to strategic documents

Auckland Council recognises its legal obligations and commitments to Māori and to Te Tiriti o Waitangi as a founding document of New Zealand. As such this approach to Maori responsiveness is in line with the Auckland Plan 2050, Franklin Local Board Plan 2017, Whiria Te Muka Tangata 2014, and issues of significance identified by the Independent Māori Statutory Board.

3.1 Franklin Local Board Plan 2017

Delivering on Auckland Council's commitment to Māori at a local level is a focus for Franklin local board.

The Franklin Local Board Plan 2017 holds a commitment to building strong and meaningful relationships with Māori to ensure that Māori aspirations are understood and a commitment to developing partnerships of mutual respect and openness.

Kaitiakitanga is of great importance to the local board and is supported through the objectives of the local board plan. The vast coastline, significant waterways and rural land masses of the area require collaboration and partnership to provide adequate guardianship of the environment and special places.

3.2 The Auckland Plan 2050

The Auckland Plan 2050 sets the direction for how Auckland will grow and develop over the next 30 years. This plan has six outcomes:

1. Belonging and participation
2. Māori identity and wellbeing
3. Homes and houses
4. Transport and access
5. Identity and cultural heritage
6. Opportunity and prosperity

This plan strives to support the Auckland Plan 2050 outcomes from a Māori perspective with specific attention to Māori identity and wellbeing and focuses on:

1. Promoting Māori success, innovation and enterprise [Direction 2]
2. Collaborating to meet the needs of Māori and support the aspirations of whanau, hapu and Iwi
3. Strengthening rangatahi leadership, education and employment outcomes [Focus area 3]
4. Advancing mana whenua rangatiratanga in leadership and decision-making [Focus area 5]
5. Celebrating Māori culture and support te reo Māori to flourish. [Focus area 6]

3.3 Whiria Te Muka Tangata – the Māori Responsiveness Framework 2014

The Auckland Council Māori Responsiveness Framework was developed to better enable council to identify and progress activities that deliver on the Auckland Plan's outcomes for Māori. It is a core strategic document that outlines our commitment to raise responsiveness to Māori. Three goals identify what the council seeks to achieve through key focus areas:

An empowered organisation

- Focus on staff, senior leaders and elected members building cultural competence, capability and confidence.
- Ensuring policies, strategies and plans effectively consider and support council's obligations and strategic commitments to Māori .

- Improve processes and systems to enable council to achieve outcomes for Māori more effectively and efficiently.

Effective Māori participation

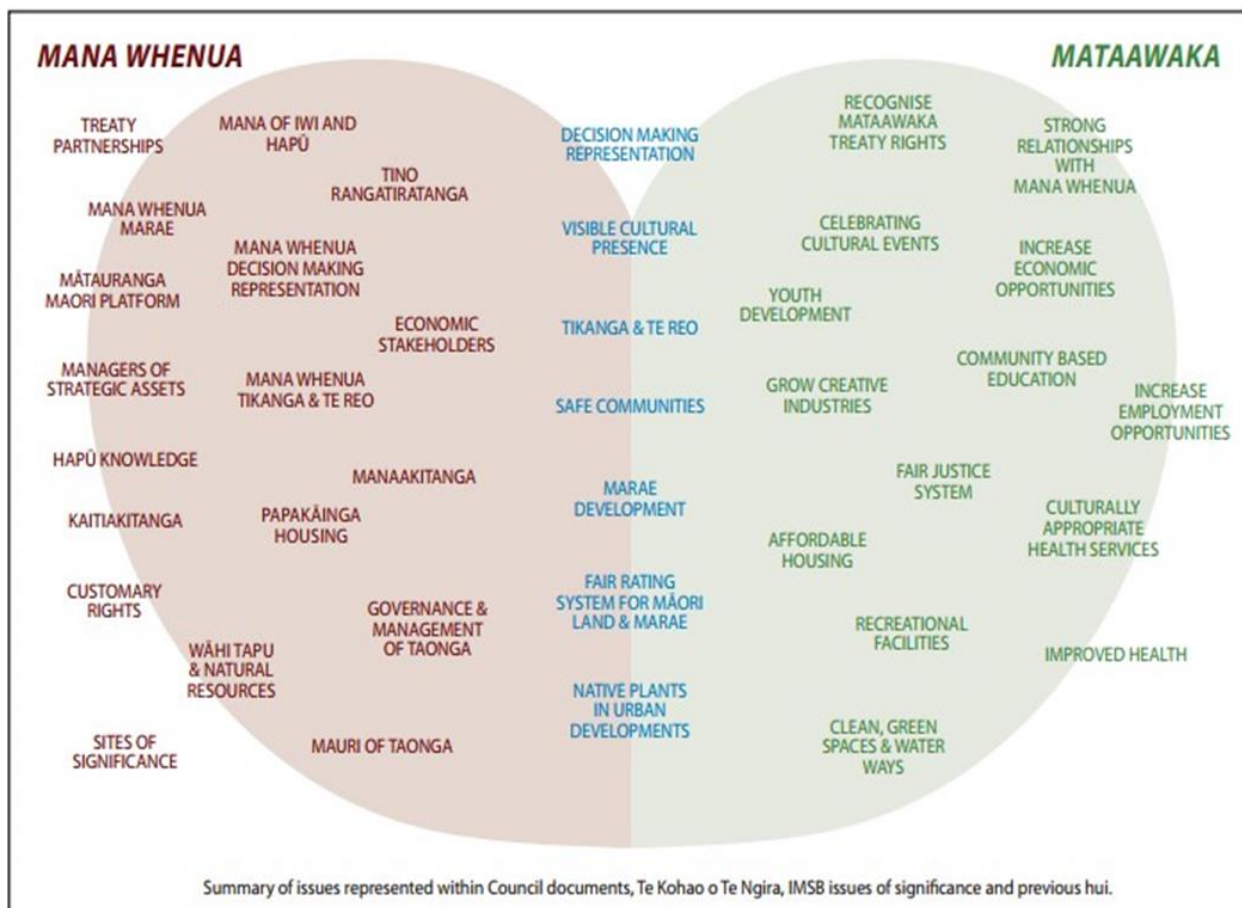
- Focus on building, strengthening and maintaining relationships with Māori at governance and operational levels.
- Ensuring effective Māori participation at key points in the decision-making process.
- Provide shared decision-making opportunities from co-governance and co-management through to opportunities for Māori to determine their involvement on matters of interest to them.

Strong Māori communities

- Focus on effective communication and engagement with Māori .
- Council lead, champion or partner to facilitate opportunities to contribute to Māori well-being and build on Māori capability and capacity.
- Māori see themselves as critical to the ongoing success of Tāmaki Makaurau.
- The focus areas identified later in this guide align to the goals of Whiria Te Muka Tangata.

3.4 Schedule of Issues of Significance to Māori in Tamaki Makarau and Maori Plan 2017

To assist in knowing who to engage with on any issue, the IMSB was required, under the Local Government Act 2009, to produce a schedule of issues of significance to Māori in Auckland. They undertook this last in 2011 with the information being combined with the Maori Plan in 2017. The diagram below provides an overview of issues identified as significant for Māori



4. Review and continued commitment

In order that this plan continues to strengthen the board's relationship with Iwi and effectively guide future business planning, it is anticipated that regular review is undertaken to determine the following and update the proposed activity accordingly:

- have the proposed actions been delivered
- are they still relevant actions to support local Māori aspirations
- what additional actions may be required to respond to any new or updated aspirations of local Māori

Franklin Local Board are committed to strengthening relationships with mana whenua and mataawaka and develop a greater understanding of their aspirations and the opportunities for the local board to support those aspirations.

5. Māori community aspirations in the Franklin Local Board area

Bringing together the voices heard and information collated, three focus areas reflect the aspirations of Māori in the Franklin local board area captured and shared in the Foundational Work for a Māori Aspirations Plan report 2018. They are:

- Grow respectful and reciprocal relationships
- Celebrate Māori culture and practices
- Empowered and future ready

Focus area 1: Grow respectful and reciprocal relationships

Both the Franklin Local Board and local Māori identified there are positive individual relationships but not strong high-level Board to Trust relationships. Connection and engagement with Māori must be grounded in the practice of *whakawhanaungatanga* (Process of establishing relationships, relating well to others) which is to grow respectful relationships. To develop these Board to Trust relationships with Mana Whenua, Franklin Local Board will support the process of engagement being formal and informal, face to face hui, that is regular, reciprocal and focuses on opportunities for partnership.

Imperative to respectful relationships is early active involvement in local board processes and ensuring adequate time for community to undertake a kaupapa Māori (Māori approach or customary practice which incorporates the knowledge, skills, attitudes and values of Māori society) process to respond to council requests.

Recommendations

- Develop relationships with Mana Whenua and strengthen networks. Agree on shared goals and commit to involving Mana Whenua representatives in decision-making.

- Provide the space, time and relevant information (in appropriate forms) to hold hui throughout the decision-making process. This involves early input into the local board planning process.
- Continue investigating appropriate engagement models with Mana Whenua and Mataawaka groups to support the on-going review and further development of a Māori responsiveness plan.

Focus area 2: Celebrate Māori culture and practices

Local Māori seek to share their history, culture and practices in order that facilities and services reflect Māori identity through te reo Māori, tikanga (correct procedure, custom, lore, method, way, plan, practice, convention, protocol) and matauranga (māori knowledge and expertise), and for these to be valued, validated and normalised.

Recommendations

- Work with mana whenua in the local board area to build cultural capability, competence and confidence of elected members and staff in order to effectively engage with Māori and respond to Māori aspirations.
- Co-design services and facilities with Māori and provide opportunities and activities that reflect te reo Māori, tikanga, matauranga and te ao Maori (a Maori world view).

Focus area 3: Empowered and future ready

Franklin Māori identified culturally-based business opportunities and entrepreneurship as potential employment pathways for rangatahi (youth, the younger generation). Ensuring education pathways which provide bilingual and hands-on learning opportunities; and developing rangatahi leaders providing governance succession for the future, align with this aspiration.

Recommendations

- Advocate where appropriate to improve Māori medium and immersion education (including kōhanga reo, puna reo and early education) and alternative education for rangatahi.
- Provide opportunity for and promote rangatahi development in entrepreneurship and rangatahi leadership.
- Ensure the voice of rangatahi, including rangatahi with accessibility restrictions is represented. Consider rangatahi focussed opportunities within the community.
- Provide opportunities to grow community and cultural capacity with a focus on kaupapa Māori, employment and business investment.

6. Summary of the current response to Māori aspirations

Focus area	Proposed actions	Interested parties <i>Auckland Council department, community partners</i>	Proposed Timescale	Current status <i>What the local board is currently doing in this space and future work programme suggestions</i>	Strategic outcomes
Grow respectful and reciprocal relationships	1. Board members commit to participating in the Māori Input into Local Board Decision-Making group established to support southern Local Boards.	Local Board Services CEU	By June 2019	An open invitation has been made to FLB to attend hui.	Local Board Plan 2017 Community well-being is at the heart of local initiatives. Community-led action is enabled. Auckland Plan 2050 focus areas Advance mana whenua (and as appropriate Māori community) rangatiratanga in leadership and decision- making
	2. Franklin Local Board continues developing a process in partnership with Iwi that supports on-going board to trust and chief to chief relationships.	Local Board Services Te Waka Anga Mua	Iwi dependent	TWA and LBS facilitated an initial hui with Ngai Tai ki Tamaki.	
	3. Franklin Local Board approaches Iwi to discuss an appropriate process to develop and strengthen relationships at the governance level.	Local Board Services Te Waka Anga Mua	By January 2020	Ngati Tamaoho is involved in the Māori Input into Local Board Decision Making group and has indicated an interest in engaging with the Franklin local board. Franklin Local Board understand Iwi have differing priorities and will develop relationships over time.	
	4. Initiate Mana Whenua Relationship Agreements.	Local Board Services Te Waka Anga Mua	By July 2020	Relationship Agreements were deferred until FLB could discuss needs with Iwi.	
	5. Continue to work with mana whenua and mataawaka to review and update the actions in this plan.	CEU	Annual WP development	Franklin local board continue to have an annual commitment to review and develop actions to respond to Māori aspirations.	

Focus area	Proposed actions	Interested parties	Proposed Timescale	Current status <i>What the local board is currently doing in this space (from 2018/2019 work programmes)</i>	Strategic outcomes
<i>Celebrate Māori culture Māori identity and practices are reflected in the community</i>	1. Establish locally focused training and development opportunities for local board members in kaupapa Māori, with a commitment to increase cultural competency and historical knowledge.	Auckland Council department, community partners Local Board Services Te Waka Anga Mua Mana Whenua Marae	Plan to establish by July 2020	Investigate locally delivered training opportunities for local board members and staff, including noho marae or wānanga.	Local Board Plan 2017 Communities feel ownership and connection to their areas. Encourage initiatives that reflect the diversity of our communities and the cultural heritage of our area. Auckland Plan 2050 focus areas Advance mana whenua (and as appropriate Māori community) rangatiratanga in leadership and decision-making
	2. Contribute to and promote events e.g. wānanga, Kapa Haka, Tākaro Tawhito (Traditional Maori Sports tournament), Matariki and te reo Māori.	Events (ACE) Department	On-going	Franklin local board support regionally coordinated and promoted programmes: e.g. Matariki and Māori Language Week. Whakatipu i te reo Māori - champion and embed te reo Māori in our libraries and communities. Support for events is available through the discretionary funding rounds.	
	3. Support sports and recreation to increase initiatives designed to increase Māori wellbeing.	Parks, Sport and Recreation	WP development	Franklin Local Board support sport and recreation initiatives designed to get residents active in parks through its' Out and About programme. Future focus could be given to include traditional Māori games and improve Māori participation in this programme.	
	4. Work programme lines clearly identify opportunities for Māori engagement and show how projects respond to Māori aspirations.	Council Departments	WP development	Franklin local board supports the engagement of Māori in place-making projects such as community parks development. Future support for Te Kete Rukuruku, Māori co-naming of parks and facilities.	

Focus area	Proposed actions	Interested parties	Timescale	Current status <i>What the local board is currently doing in this space (from 2018/2019 work programmes)</i>	Strategic outcomes
Empowered and future ready.	1. Support and enable increased involvement and direction setting of mana whenua and mataawaka in the Franklin local board area.	Auckland Council department, community partners Local Board Services	On-going	As relationships with mana whenua groups develop, identify opportunities to develop leadership programmes that provide capability building.	Local Board Plan 2017 Communities feel ownership and connection to their areas.
	2. Promote the grant rounds to local Māori detailing the dates and processes for grant applications	Arts, Community & Events Local Board Services	On-going	Grant rounds are promoted publicly via newsletters, websites, social media and council departments.	Encourage initiatives that reflect the diversity of our communities and the cultural heritage of our area. More local jobs are available.
	3. Franklin local board promote their role and become a gateway for advocacy issues including housing, education and health e.g. Wānanga development	Local Board Services Local Board Members	On-going	Local Board members are advocates for the community. Having a greater understanding of the aspirations of Māori will enable them to advocate in partnership with mana whenua.	Young people have clear pathways from school to work. Increase tourist numbers and visitor spend.
	4. Support The Southern Initiative with its focus on Māori training and economic development.	The Southern Initiative	WP development	TSI currently delivering a range of activities focused on local training and employment for rangatahi.	Auckland Plan 2050 focus areas
	5. Promote and support local cultural tourism groups, Māori social enterprise and Māori entrepreneurial activities.	Arts, Community & Events Various Council Departments	WP development	Prioritisation of local cultural groups and performers for local events. Support future opportunities to engage and encourage local Māori enterprise.	Advance mana whenua (and as appropriate Māori community) rangatiratanga in leadership and decision-making

7. Glossary

Hui	Verb, to assemble or meet. Noun, a gathering or meeting.
Iwi	A number of hapū (section of a tribe) related through a common ancestor
Kapa haka	Māori cultural group, Māori performing group
Kaumātua	Elderly man, elderly woman. A person of status within the whānau, hapū, iwi
Kaupapa Māori	Māori approach or customary practice which incorporates the knowledge, skills, attitudes and values of Māori society
Kōhanga reo	Māori language preschool
Kōrero	Narrative, story, discussion, conversation, information.
Mana whenua	Hapū and iwi with ancestral relationships to certain areas in Tāmaki Makaurau where they exercise customary authority
Marae	Courtyard - the open area in front of the whareniui, where formal greetings and discussions take place. A term often used often to include the complex of buildings and spaces around the marae
Mataawaka	Māori who live in Franklin and are not in a mana whenua group
Mātauranga	Māori knowledge and expertise
Mātua	Parents
Pakeke	Adult, grown-up
Puna reo	Māori early childhood centre

Rangatahi	Youth, younger generation
Rangatiratanga	There are two components; <ol style="list-style-type: none"> 1. Chieftainship, right to exercise authority, chiefly autonomy, chiefly authority, ownership, leadership of a social group, domain of the rangatira, noble birth, attributes of a chief. 2. Kingdom, realm, sovereignty, principality, self-determination, self-management - connotations extending the original meaning of the word resulting from Bible and Treaty of Waitangi translations.
Tāmaki Makaurau	The Māori name for Auckland. Translates to Tāmaki desired by many
Tamariki	Children
Te reo Māori	The Māori language
Te Tiriti o Waitangi	The Treaty of Waitangi which is the document upon which the British and Māori agreed to find a nation state and build a government
Tikanga	Correct procedure, custom, lore, method, way, plan, practice, convention, protocol. The customary system of values and practices that have developed over time and are deeply embedded in the social context
Wānanga	Verb, to meet and discuss, deliberate, consider Noun, seminar, conference, forum, educational seminar
Whānau	Extended family, family group, a familiar term of address to a number of people. Also the primary economic unit of traditional Māori society
Whakawhanaungatanga	Process of establishing relationships, relating well to others