

I hereby give notice that an extraordinary meeting of the City Centre Advisory Panel will be held on:

**Date:** Thursday, 28 March 2024  
**Time:** 11.00am  
**Meeting Room:** Level 12, HSB Tower  
**Venue:** 188 Quay Street, Auckland 1010

## City Centre Advisory Panel OPEN AGENDA

### MEMBERSHIP

<b>Chairperson</b>	Mr Scott Pritchard	Independent
<b>Deputy Chairperson</b>	Mr Patrick Reynolds	Transport sector
<b>Members</b>	Ms Viv Beck	Business associations (Heart of the City)
	Mayor Wayne Brown	Auckland Council
	Ms Kiri Coughlan	Tertiary education sector (University of Auckland)
	Mr George Crawford	Property sector (Property Council of NZ)
	Mr Neville Findlay	Retail sector representative
	Mr Jamey Holloway	Business associations (Karanga-a-hape Road Business Association)
	Mr Grant Kemble	Mana whenua (Ngāti Whātua Ōrākei representative)
	Cr Mike Lee	Waitematā and Gulf Ward Councillor, Auckland Council
	Ms Amy Malcolm	Tertiary education sector (Auckland University of Technology)
	Ms Shona McCullagh	Arts, culture and events sector (Auckland Arts Festival)
	Mr Adam Parkinson	Residents' association (City Centre Residents Group)
	Mr Antony Phillips	Residents' association (City Centre Residents Group)
	Ms Helen Robinson	Social sector (Auckland City Mission)
	Ms Genevieve Sage	Waitematā Local Board Chair, Auckland Council
	Ms Debbie Summers	Tourism and travel sector (ID Tours)
	Mr Alec Tang	Sustainability and climate change

**Tam White**  
**Senior Governance and Relationship Advisor**  
**26 March 2024**  
 Contact Telephone: +64 27 4298 005  
 Email: [Tam.white@aucklandcouncil.govt.nz](mailto:Tam.white@aucklandcouncil.govt.nz)  
 Website: [www.aucklandcouncil.govt.nz](http://www.aucklandcouncil.govt.nz)

**Note:** The reports contained within this agenda are for consideration and should not be construed as Council policy unless and until adopted. Should Members require further information relating to any reports, please contact the relevant manager, Chairperson or Deputy Chairperson.



**ITEM TABLE OF CONTENTS**

- 1 Apologies**
- 2 Declaration of Interest**
- 3 Long-term plan 2024-34 – City Centre Advisory Panel feedback**



**1 Ngā Tamōtanga | Apologies**

An appology from Member Alec Tang for absence has been received.

**2 Te Whakapuaki I te Whai Pānga | Declaration of Interest**

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as a member and any private or other external interest they might have.

**3 Long-term plan 2024-34 – City Centre Advisory Panel feedback**

To endorse the City Centre Advisory Panel feedback on the Auckland Council Long-term Plan 2024-2034.

Attachment: City Centre Advisory Panel draft feedback



## Long-term plan 2024-34 – City Centre Advisory Panel feedback

File No.:

### Te take mō te pūrongo

#### Purpose of the report

1. To endorse the City Centre Advisory Panel feedback on the Auckland Council Long-term Plan 2024-34.

### Whakarāpopototanga matua

#### Executive summary

2. Auckland Council's Long-term Plan 2024-2034 (LTP) process is underway. The Draft Long-term Plan 2024-2034 has been published for public consultation from 28 February to 28 March 2024.
3. All advisory panels have been allocated time on the agenda of the 24 April 2024 Budget Committee workshop to talk to any collective feedback they may have as a panel on the draft budget. At its 26 February Workshop, the City Centre Advisory Panel agreed to take up this opportunity to participate and provide a collective panel view.
4. The Panel delegated the Investment Working Group to collate and formulate advice on the overall Long-term Plan 2024-2034, for consideration by the panel as a whole prior to being submitted. This advice was to build on the areas of priority that the panel developed as feedback to the draft Mayoral proposal for the Long-term Plan, agreed at its [27 November 2023 meeting](#).
5. The Panel was provided with background information on the Long-term Plan 2024-2034 process to inform their feedback at its workshop on 26 February 2024.
6. Members were invited to provide feedback to the lead officer by 13 March for the working group's discussion to finalise the draft feedback.
7. The Investment working group met on 18 March to finalise the draft feedback from the Panel.
8. A copy of the draft Panel's feedback is attached for the endorsement.

### Ngā tūtohunga

#### Recommendation/s

- a) That City Centre Advisory Panel endorse its feedback on Auckland Council's Long-Term Plan 2024-2034.
- b) That the City Centre Advisory Panel agree to present its feedback on the LTP to the Budget Committee in April 2024.

### Ngā tāpirihanga

#### Attachments

City Centre Advisory Panel – Feedback on the Long-term Plan 2024-2034

### Ngā kaihaina

#### Signatories

Authors	Tam White - Senior Governance Advisor Naomi Craymer – Principal Strategic Advisor – City Centre
Authoriser	Simon Oddie - Lead Support Officer and Priority Location Director – City Centre





21 March 2024

His Worship Mayor Brown and Councillors  
Budget Committee  
Auckland Council  
135 Albert Street  
AUCKLAND

Your Worship and Councillors

### **Auckland Council Long-term Plan 2024-2034 – City Centre Advisory Panel feedback**

Thank you for the opportunity to provide our advice and feedback on the Long-term Plan 2024-2034.

The City Centre Advisory Panel represents the business, retail, residents, universities, design, climate and sustainability, arts and culture, tourism (domestic and international), social sectors and tangata whenua of central Tāmaki Makaurau. We have interests throughout the Auckland region and New Zealand, we bring business and industry sector expertise as well as lived city centre experience.

We are committed to the success of Auckland. We are very clear that a successful Tāmaki Makaurau Auckland, and indeed New Zealand as a nation, needs a strong, beating heart. Because of this, it is our view that the city centre must be a key investment priority across all seven service areas for the council group. We support council leadership and advocacy to create a fundamentally different relationship with central government, to align on transformational priorities, particularly those impacting the city centre.

The city centre is directly included in the “city and local development” service area, we support the following elements of the central proposal:

- **Continue** – we support continuation of the City Centre Targeted Rate (CCTR) funding mechanism and the associated programme. As part of our City Centre Advisory Panel role, we will be providing separate advice and feedback on the CCTR programme, cross-referenced here as appropriate. We will continue to provide advice on the programme with a view to review and extend the CCTR beyond its current end timeframe (2031).
- **Continue** – we support the renewal of critical assets on the waterfront.
- **Complete** – we support the completion of the Midtown regeneration programme and Karanga-a-Hape neighbourhood improvement programme to enhance the urban environment and support development and experience around the new CRL stations.
- **Complete** – we support masterplanning of the port land including options for the future use of Queens wharf.
- **Commence** – we support the phased transformation and regeneration of Wynyard Point open space – Te Ara Tukutuku.
- **Continue** - to drive the implementation of the City Centre Masterplan as adopted by the Planning Committee in 2020.

Any proposal for new city-shaping infrastructure located in the city centre, such as a new stadium or harbour connection, must integrate best for city centre outcomes into its thinking and planning.

The Panel has communicated previously (10 November 2023) its six agreed priorities. Now is the time to capitalise on the investments and progress the council has made to date. This investment plays an enormous role in providing confidence for others to invest and focus their activities here. We would like to reinforce our six priorities as the council deliberates and makes important LTP funding decisions:

- **Safety** – this remains our top priority for everyone who lives, works, visits and experiences the city centre. We support continued funding for tangible safety action, that have commenced under the Mayoral fund to address safety issues in the city centre. This includes the expansion of Citywatch, community safety hubs and patrols and better coordinated action for safety. We support council's leadership and advocacy with central government to address these multi-faceted, complex issues. This includes the reinstatement of a city centre police station to service the approximately 40,000 residents and 15,000 businesses located here. Whilst not a long-term solution, we recommend an allocation of CCTR funding to support improvements to community/visitor safety as a short-term fix.

- **Integrated transport** we support improving access into and around the city centre through integrated transport networks, realising the full benefits of the City Rail Link, while ensuring that operational needs of the city centre are addressed. We support a stronger focus on implementation of Access for Everyone as the integrated solution to balance both movement, place and operational requirements in the city centre. We support taking a “network readiness” approach, to ensure that operational needs of city centre businesses, communities and people are addressed in advance of making major network changes. The city centre represents the central hub and connector in the wider Auckland transport network. Given this, and with the loss of the regional fuel tax, we support city centre transport projects remaining priorities through the subsequent RLTP reprioritisation process.
- **Experience, Vibrancy and Events** – we support the ‘pay more, get more’ option with respect to economic and cultural development and events. In particular, we support more funding for destination marketing/tourism and recommend this is further supported through the CCTR. We support a stronger focus on growing more events, resuming active bidding for major events and concerts and reinstating visitor and overseas investment attraction initiatives. We need to avoid duplication in events to ensure we are getting the best possible outcomes. There is a need to enhance the visitor experience in the city centre through for example, better facilities for cruise passengers as well as improving public amenities and enlivening land banked and carpark areas. We suggest greater importance is placed on the city centre as the cultural and artistic hub, with greater focus on the regeneration of the Aotea Arts Quarter and of Te Tōangaroa as a unique inner-city precinct owned by indigenous peoples.
- **Residential growth** we support a growing, thriving residential population in the city centre. Aligned with the Future Development Strategy, the city centre is a critical node to accommodate future growth and deliver across all the benefits of a quality compact city. It needs ongoing investment in hard and soft (community) infrastructure to unlock its potential as an attractive place to live. Implementing safe, low traffic neighbourhoods is essential to improving the quality of life in the city centre. We support council advocacy with central government to prioritise a city centre school. We support strengthening the voice of residents as the city grows. We suggest that some council services need to be designed better so they can meet the needs of high-density apartment living e.g. recycling/food scrap services.
- **Learning Quarter** we reinforce the value of the Learning Quarter and support working in partnership with the universities/tertiary sector to realise the potential of the city centre as one of the world’s premier learning and innovation hubs. This includes enhancing universities’ campus connectivity with the rest of the city centre with safe and easy access, improving student experience of campus life, and attracting students to live (e.g. increasing student accommodation) in the city centre. There is an opportunity for council and the universities to work together in partnership to leverage planned investment and enhance the value proposition for the Learning quarter and city’s wider innovation system.
- **Climate resilience** – we support ongoing action and funding (e.g. climate change targeted rate) to deliver on Te Tāruke-ā-Tawhiri/Auckland Climate Plan and build Auckland’s climate resilience. The next ten years will be critical in shaping future outcomes. The city centre has the potential to lead the way in sustainable living, development, and transport. It can play a key role in protecting and regenerating the natural environment and enhancing its mauri e.g. Te Ara Tukutuku project. We therefore encourage Council to develop and fund a plan to enhance the urban ngahere within the city centre.

We all want the city centre to compete successfully on the global stage, and be a safe, resilient, attractive and welcoming place for everyone. We encourage the council to commit through this LTP 2024-2034 to the continued success of the city centre to ensure it is a thriving city centre for the benefit of all Aucklanders, and New Zealand, now and into the future.

Yours sincerely

Scott Pritchard  
Chair

**CITY CENTRE ADVISORY PANEL**