



The Parnell Plan

A 30-year plan for Auckland's First Suburb

June 2019

Waitematā
Local Board

Auckland
Council
Te Kaunihera o Tāmaki Makaurau





Judges Bay.

Mihi

E toko ake rā e te iti, whakatata mai rā e te rahi,
kia mihi koutou
ki ngā kupu whakarei a te hunga kua tīpokotia e
te ringa o te wāhi ngaro,
ēngari e kainihi tonu nei i ngā mahara i te ao, i te pō.
Ngā ōha i mahue mai i tērā whakatupuranga
kia āpitihiā e tātou ki ngā tūmanako o tēnei reanga,
hei mouna waihotanga iho ki te ira whaimuri i a tātou.

Koina te tangi a ngākau māhaki, a te wairua hihiri me
te hinengaro tau.

Oho mai rā tātou ki te whakatairanga i ngā mahi e
ekeina ai
te pae tawhiti ka tō mai ai ki te pae tata.

Welcome to you all let me greet you
with the eloquent words of those who have long since
been taken by the unseen hand of the unknown,
but for whom we still mourn.
Let us enjoin the legacy they left
to the hopes of this generation as our gift to those
who will follow us.

That is the pledge of the humble heart, the willing
spirit and the inspired mind.
Let us rise together and seek to do what is necessary
to draw distant aspirations closer to realisation.

Te kupu takamua

Foreword

Eight years ago the community got to work on a plan that eventually became Tomorrow Parnell, published in 2012. This document provided the foundation for developing a council supported plan through a community-involved planning approach.

Thanks to the commitment of community leaders, council staff and the local board I am delighted to now present the Parnell Plan, a 30-year plan for Auckland's first suburb.

The plan has been developed together with the Parnell Plan Working Group of community representatives and in partnership with mana whenua. A collaborative community-led approach by the working group to preparing a plan consultation document resulted in positive, constructive feedback from wide ranging submitters.

As Auckland's first residential suburb, built on layers of Māori occupation thanks to a plentiful water source and outstanding natural features, Parnell's European built heritage is diverse and has contributed to its unique character. From Kinder House built in 1857, to the Parnell Baths which opened in 1915, to the many period homes and village architecture. Looking to the future we want to protect and celebrate Parnell's historic heritage and express its Māori history.

Parnell has grown from its productive beginnings into a beautiful and creative place to live, visit, play and work. From commercial galleries on Parnell Road, to Whitecliffe College of Arts & Design, and the ever-evolving creative sector around St Georges Bay Road, Parnell is known for its art and design community. Among other objectives, the plan looks to foster this creative identity, and to support businesses to thrive.

Parnell is foremost about its community – local residents, visitors, and workers. We want to see improved accessibility and connections, particularly to and from the train station and along our greenways. We would also love to see our great community facilities and parks continue to be used and enjoyed, maintaining and upgrading them to reflect ongoing community needs. Parnell has some wonderful parks and pockets of indigenous flora to enhance and celebrate, and has the potential to be more child friendly.

This plan builds on Parnell's distinctive attributes. We hope this plan will serve as a framework to guide our community, iwi, the council and our delivery partners, to work together over the next 30 years and turn these aspirations into reality.

Pippa Coom
Chair, Waitemata Local Board



Ngā upoko kōrero

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Saatchi & Saatchi Building, The Strand.

He kōrero mō te mahere

About the plan

Purpose

The Parnell Plan provides direction and actions for the next 30 years to ensure Parnell continues to be a fantastic place to live, work, play and do business in the future. It presents the local board, council and community's vision for the area, key objectives, strategies and a set of actions to achieve the objectives.

The Parnell Plan is an important guide for the community and decision-makers that can influence the future of Parnell. However, it is not a statutory planning document and cannot set rules controlling development or directly approve funding for projects. An implementation strategy and plan is included that outlines immediate, and short to long term actions. Some of these actions will already be funded, and some may not require funding. Many however are currently unfunded or aspirational, requiring further investigation or waiting to be prioritised in order to happen.

This plan provides the impetus for the council and the community to join together to achieve longer-term transformational changes and projects in and for Parnell.

Vision and objectives

The vision for Parnell over the next 30 years is:

Auckland's First Suburb – A thriving, creative, and collaborative community that celebrates its unique natural, cultural and historic environment.

The five objectives for Parnell are:

- Promote Parnell as an innovative and creative place to work, live, visit and do business.
- Enhance connectivity and accessibility within Parnell and with its neighbouring places.
- Enable the community to use and enjoy its great places and spaces.
- Value, protect and enhance Parnell's natural environment.
- Respect, recognise and protect Parnell's historic and cultural heritage and character.

The plan area

The Parnell Plan study area encompasses the whole of historic Parnell – Auckland's first suburb.

Parnell is bordered to the north by The Strand, Judges Bay, Tāmaki Drive and the Port of Auckland. To the west is the city centre, Grafton Gully and Pukekawa Auckland Domain including Auckland War Memorial Museum. Newmarket, Remuera, Orākei, and Hobson Bay are to the south and east.

The Parnell Plan focuses on Parnell and acknowledges the close relationship it has with surrounding areas, attractions and communities.



Parnell Plan area.

Partnership and collaboration

The Parnell Plan was prepared in collaboration with the Parnell Plan Working Group – a committed and passionate group of local leaders and representatives. Achieving the vision and delivering the actions in this plan will require partnerships including the Parnell community, businesses, land owners, mana whenua, government agencies, local and regional organisations, the Waitematā Local Board, Auckland Council and council-controlled organisations (CCOs).



Waipapa Stream restoration programme - community day.

Te ao Māori and Te Tiriti o Waitangi (Treaty of Waitangi)

Te ao Māori (Māori world view) provides a holistic way of understanding our environment. For Māori, their connection with the natural environment provides a sense of identity and enables them to exercise their mana (prestige). When the natural environment is weakened, for example, through removal of native trees, sites of significance or worsening water quality, this connection can be weakened.

Te ao Māori recognises that the benefits the environment provides come with a responsibility to care for and maintain it for future generations. This is the practice of guardianship or kaitiakitanga. Working together with mana whenua enables access to knowledge and practices that can help look after and nurture the environment, such as knowing what local native plants are best to use for replanting.

Partnering with Māori in creating and implementing this plan is part of Auckland Council's responsibilities under Te Tiriti o Waitangi and its broader obligations to Māori. Embracing this partnership will be an important part of realising the Parnell Plan's vision and objectives.

The Te Aranga Māori Design Principles are a set of outcome-based principles based on intrinsic Māori cultural values. The principles have been developed to assist mana whenua to enhance their presence, visibility and participation in the design of the physical world. These principles are encouraged to be referred to and reflected in public and private projects and development in other parts of Auckland and are appropriate for Parnell. The Te Aranga principles can be found at aucklanddesignmanual.co.nz



Artist Arekatera Maihi and Kuia Ti Hei Tamaariki of Ngāti Whātua Ōrākei, at the unveiling of a tuki (adze), a corten steel sculpture at Taurarua, Judges Bay in 2018. The plaque reads: 'He iti te matakahi, pakaru rikiriki te totara - A wedge may be small but it can fragment the totara'.



He kōrero mō Parnell

The story of Parnell

Parnell is Auckland's oldest suburb and occupies an enviable setting nestled between Pukekawa Auckland Domain and the bays of the Waitematā Harbour. Parnell has long been one of Auckland's most well-known suburbs due to its strategic location and its history.

The suburb lies close to key Auckland landmarks and destinations including the wider waterfront, Auckland War Memorial Museum, Spark Arena, the Port of Auckland, the Domain, Auckland Hospital, the University of Auckland, and Parnell Rose Gardens. It is one of the key gateways to the city centre. It has a diverse community and a diverse range of buildings, shops, restaurants and bars, parks, community facilities, businesses and employment opportunities.

The area has a lengthy Māori history with historic occupation by numerous iwi. After the arrival of Europeans, and following the transfer of the lands by negotiation with Apihai Te Kawau and other Rangatira of Ngāti Whātua Ōrākei, Parnell was established in 1841.

Parnell soon became a key link to wider Auckland and the home of the Anglican Church, while prominent judges, merchants, port workers, and the 'father of Auckland' Sir John Logan Campbell were drawn to the waterside location. Shipbuilding lined the foreshore and a retailing area grew along Parnell Road. The railway and railway tunnels arrived in the 1870s – the recent Parnell Station development again placing Parnell in this wider network.



Looking west across Parnell Baths and Judges Bay c1920 (J D Richardson, from Sir George Grey Special Collections, Auckland Libraries 4-7115).



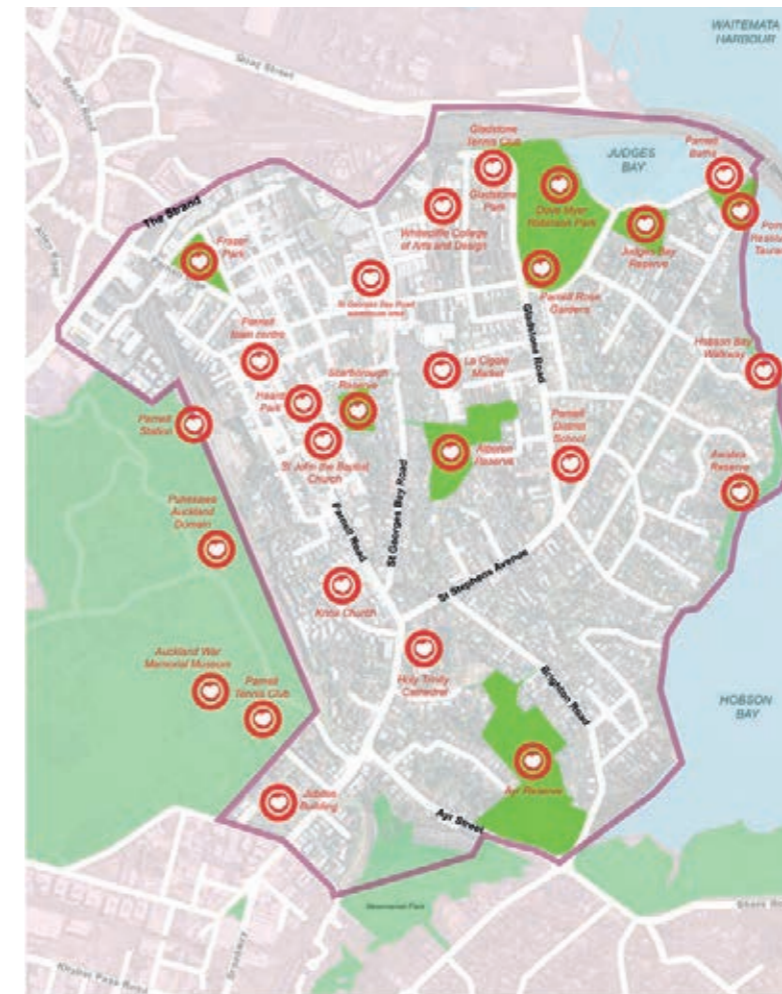
Looking east to Parnell Rise and Parnell 1904 (Henry Winkelmann, from Sir George Grey Special Collections, Auckland Libraries 1-W942).

The Parnell Village development by Les Harvey started a resurgence for modern Parnell with weekend shopping in the 1970s. Throughout the 1980s and 1990s Parnell continued as the place to be. Now weekly farmers' and French markets draw in visitors from across the city, while signature annual events include the Festival of Roses and the Heritage Festival, alongside events supported by the Parnell Business Association - Artweek, The Waiters Race and the Chinese New Year celebration of Zodiac animals. Alongside new eateries, there has also been a noticeable increase in commercial development. This can be seen in the lower St Georges Bay Road quarter which has seen more than \$100 million spent on new developments in recent years.

Parnell is graced with some of Auckland's iconic built and landscape assets. It has been fortunate to have retained many heritage buildings from a range of eras and styles including the Holy Trinity Cathedral, the Jubilee Building, St John the Baptist historic church, and Parnell Baths. These much loved buildings and facilities are among the many 'hearts' of Parnell. Today, these contribute to a diverse urban form which also includes suburban villas, terraced housing, civic buildings, modern apartments, office buildings and repurposed warehouses. With this has come diversity in population.

Parnell has always been a progressive community in championing new ideas – from art festivals and education facilities to built design and business innovation. Looking to the future, Parnell faces both challenges (such as from ongoing port activities) and opportunities to capitalise on its unique and excellent attributes and ensure it remains a desirable place to work, live, play and visit, as well as a prosperous place in which to do business.

The many 'hearts of Parnell'



Holy Trinity Cathedral.



Parnell Village.

Ngā kaupapa mahi matua

Key action areas

Five key action areas have been identified for the Parnell Plan. These are priority locations where investment in mainly physical and environmental improvements can achieve transformational change. They focus directly on achieving the vision and objectives for Parnell and are as follows:

- Make Parnell Station a key gateway to Parnell and the Domain.
- Realise the Waipapa Greenway.
- Reinforce the core of Parnell town centre as the heart of Parnell.
- Revitalise the St Georges Bay Road warehouses area.
- Enhance key east-west links and realise the Parnell Parks Link Greenway.

Although the projects related to these key action areas are aspirational and are generally not funded, they have already been identified in previous local board or council strategies. Their selection elevates their importance in achieving the objectives of the plan, and will become priorities for delivery.

The key action areas are described below and illustrated with visualisations of how they may look like when they have been transformed. They form part of the implementation plan, with actions towards their realisation being required in the short term for them to be delivered in the medium and long term.

Make Parnell Station a key gateway to Parnell and the Domain

Parnell train station is an important gateway to Parnell, Pukekawa Auckland Domain and surrounding areas. The station itself is a heritage building and can be utilised for a range of activities including visitor information. Ensuring effective and attractive connections to and from the station are critical for Parnell to flourish and for enhancing accessibility between Parnell and the Domain. The quality of its surrounding environment and development is important for Parnell's future success.



Parnell Station.

Realise the Waipapa Greenway

The Waipapa Greenway, or rail trail, in the valley between Parnell and the Domain is a unique opportunity for Auckland. With the lively Waipapa Stream continuing to flow, the valley is strategically and historically significant. There are opportunities to create walking and cycling pathways and connections next to the rail line, utilising the potential of a disused 320 metre-long historic rail tunnel, and re-establishing better access between Parnell and the Domain. Recreational, ecological and educational opportunities can be developed in ways that reinforce the valley's historic meaning and that are distinctive and attractive for Parnell, including the potential to 'daylight' additional parts of the stream currently enclosed in culverts. This priority greenway connection was identified in the Waitematā Greenways Plan 2013.



Graphic impression of potential future Waipapa Greenway at the disused railway tunnel (indicative only, source: Jasmx). Photo below of Brockville Railway Tunnel in Ontario, Canada as an indication of the opportunity in Parnell (source: Color Kinetics).





Graphic impression of potential future Waipapa Greenway looking towards Ngahere Steps from the Domain underpass (indicative only, source: Jasmox).

Reinforce the core of Parnell town centre as the heart of Parnell

The heart of Parnell is the historic town centre, which is also the main transport route through Parnell from Newmarket to the city centre. Full of character, the centre requires revitalisation to encourage greater use and to further establish Heard Park and its surrounds as a key community place within the centre and for Parnell. Parnell Road should be managed and improved to ensure that Parnell centre is people-friendly, safe, and integrates different

transport modes well. Streetscape and amenity improvements in the centre and its surrounding local streets, including flexible repurposing of these streets, needs to reflect Parnell identity, with recreational and play improvements being part of a transformed Heard Park. The design and appearance of buildings, streets and spaces surrounding Heard Park should be enhanced or better screened to reinforce the importance of the park.



Graphic impression of potential future Heard Park and Parnell Road (indicative only, source: Jasmox).

Revitalise the St Georges Bay Road warehouses area

The northern half of St Georges Bay Road was once a busy wharf warehouse area for the port. It has great historic and architectural character, and is transforming into a bustling creative and design-related business precinct.

Improving the function and design of the distinctive street environment will help create high amenity and more people-friendly spaces. It will complement ongoing investment in building refurbishment and development, and the presence of artistic, design and innovative businesses and education hubs such as the Whitecliffe School of Arts & Design.



Graphic impression of potential St Georges Bay Road (indicative only, source: Jasmx).



Graphic impression of potential future Faraday Street during evening activation (indicative only, source: Jasmx).



Graphic impression of potential future Faraday Street during daytime (indicative only, source: Jasmax).

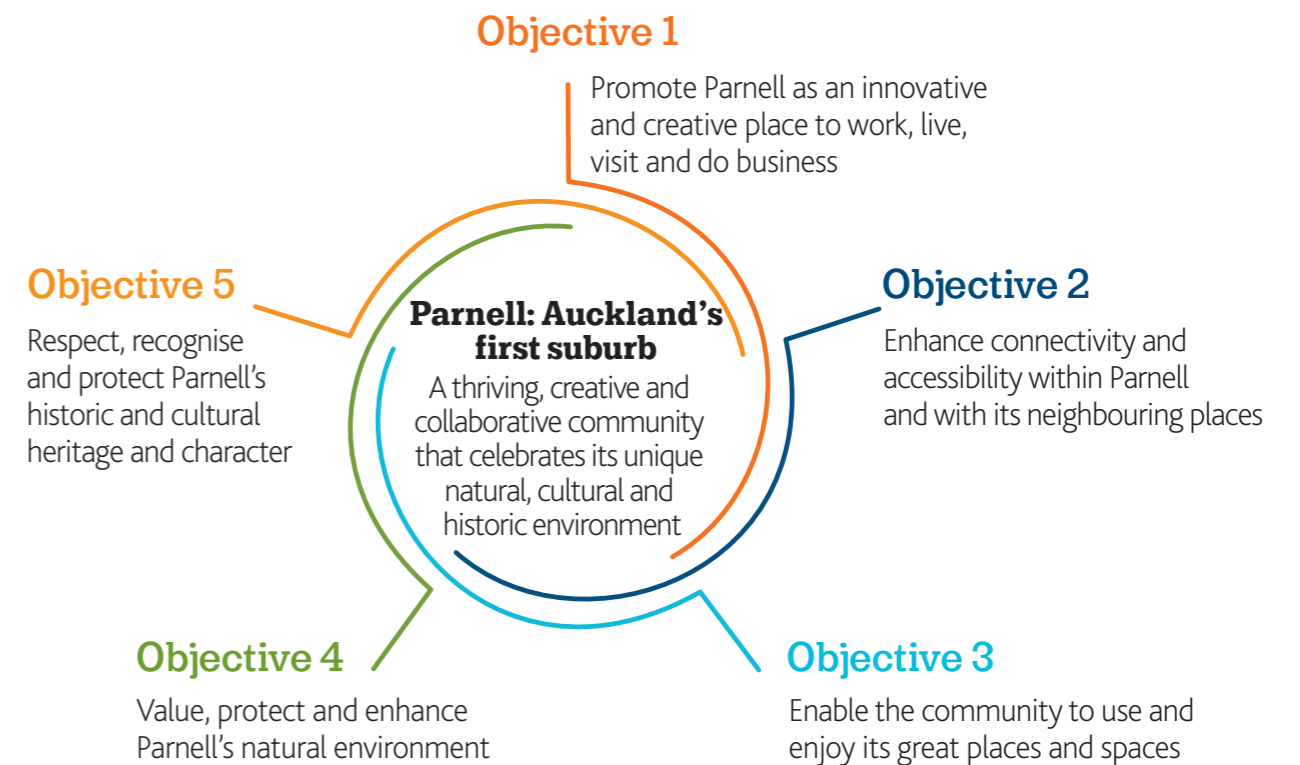
Enhance key east-west links and realise the Parnell Parks Link Greenway

Enabling better links between east and west is important for Parnell. There is an opportunity to highlight and upgrade a more direct street link from Parnell Station through Parnell town centre and lower St Georges Bay Road to Parnell Rose Gardens via Garfield Street and Cleveland Road. Also identified in the Waitematā Greenways Plan 2013 is an east to west ecological connection that extends through the middle of Parnell from Hobson Bay to the Domain across quiet character streets, old stream gully parks, next to the local school and through the town centre. There are opportunities to heighten awareness of this route, better connect it and improve the quality of its experience.



Graphic impression of potential future Garfield Street looking east (indicative only, source: Jasmax).

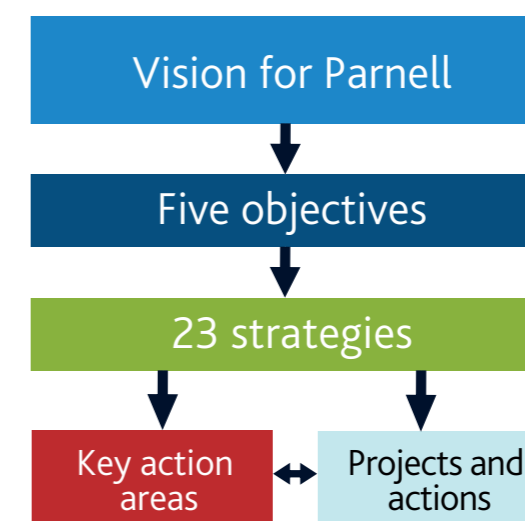
Te tirohanga whānui me ngā whāinga Vision and objectives



The five supporting objectives should not be seen in isolation but as working together to deliver the overall vision for Parnell.

The strategies identified to achieve the objectives will be delivered over time through the projects and actions in the implementation plan. Many of the projects and actions, including the key action areas, deliver on more than one objective and often multiple objectives. This is shown in the implementation plan against each action and is why it is not possible to allocate projects and actions to one objective only.

A simple structure of how the elements of this plan relate and work together is shown in the diagram below.



Objective 1: Promote Parnell as an innovative and creative place to work, live, visit and do business

Parnell's historic relationship with Auckland commerce began as a home to early waterfront industry. Its proximity to a growing city centre saw it rise to greater prominence as a place to live, and also to shop along Parnell Road, which has continued as Parnell's centre. Parnell now finds itself well placed to capitalise on its reputation for creative enterprise. The future of Parnell will build on this creative identity, its status as a business location, as well as connections to heritage and the arts.



Rumi Restaurant, Parnell Road.



St Georges Bay Road.

Why this needs to be achieved

Parnell has a diverse residential and business community. It is seeing a resurgence as a business destination and continuing this rise will require continued co-operation between a range of groups, the business association and council.

Working with its many creative industries, galleries and education institutes, as well as historic and cultural links to Auckland War Memorial Museum, Parnell can be further seen as a place for these to cluster and prosper.

Part of the appeal to residents and business is the unique character and identity of the suburb. This identity as the first suburb – a complete village providing homes, work places, shops, cultural and educational institutions – has buildings from the past sitting comfortably with modern apartments and offices. This should be enhanced through promoting excellent urban design in both the public and private realm.

There are buildings, sites and public spaces within the Parnell area that are underused or pending some future development or occupation. These could be activated through pop-up events, temporary installations, flexible use or repurposing. Activating these sites will help to promote the area as a destination and could provide locations for creative events.

A successful and prosperous business area is good for people, communities, the economy and the environment. Strengthening relationships and knowledge sharing between businesses, council, education and cultural institutions and our communities will help to achieve this.



Mink Café, ground floor, 99 Parnell Road.



Woodpecker Hill, Parnell Road.

Strategies to achieve this objective:

1. Strengthen Parnell's role as a prominent centre and improve its appeal to visitors, locals, and existing and potential businesses.
2. Build on Parnell's reputation as a destination for arts, culture, learning and creative enterprise.
3. Encourage high-quality development and improvements that respect Parnell's unique identity.
4. Encourage development and innovative use of underutilised sites and spaces.
5. Support sustainable business and employment.



White Night Parnell.



La Cigale French Market.

Objective 2: Enhance connectivity and accessibility within Parnell and with its neighbouring places

Parnell is located on the city fringe and the town centre, the heart of Parnell, straddles a key route into the city centre connecting south to Newmarket and beyond. It recently has been connected to the wider rail network. It is surrounded by the water to the east, Pukekawa Auckland Domain to the west, bordered to the north by a state highway, and set across a series of ridgelines and gullies, all of which limits movement to and through the suburb.

Reducing the impact of these barriers and looking for opportunities to better connect Parnell to its surroundings is key to promoting the movement of people and connecting business and tourism opportunities.



Dove Myer Robinson Park.



Parnell Road.

Why this needs to be achieved

Despite its proximity to the city centre and a range of other regional facilities, there remains a number of barriers to movement both within, to and from the area. These include natural barriers such as topography, and man-made barriers including motorways, poor quality streetscapes and footpath obstacles. Ways to achieve this include new walkways, urban design interventions, improvements to pedestrian and cyclist safety and creative wayfinding.

Parnell has natural east-west and north-south routes that help define it and connect loved spaces and places. Connectivity improvements, including better wayfinding and streetscape improvements, could further help to link west from the city centre, through the Carlaw Park area to the station and Parnell town centre, on to the lower St Georges Bay Road quarter and through to Judges and Hobson Bays. This would stitch together key destinations and employment areas within Parnell.

Other gateways to be enhanced include links to the Domain, the Museum, Newmarket, connections to the coastline, and the unique potential for the Waipapa Greenway. Intersections between The Strand, Parnell Rise and Quay Street as gateways from Parnell to the city centre need improvement.

There are wider opportunities for improving access across all of Parnell – this will include new cycleways, improved pedestrian paths, wayfinding and better adherence to universal design principles.

With the 2023/24 anticipated completion of the City Rail Link, the railway station has the potential to place Parnell as a key location on the wider Auckland public transport network and act as a point

of focus and source for tourism, people and business. This could be better achieved through public realm improvements and achieving transit-oriented development on the neighbouring large vacant site in a way that supports the station in becoming a lively, attractive, and well-connected gateway to Parnell.

Enabling Parnell to continue to be a destination and gateway to the city centre will require careful ongoing management of transport issues. This includes parking availability, traffic management and public transport accessibility.



Access to Parnell train station from Nicholls Lane extension (formerly Carlaw Park).



Parnell Rise and Fraser Park.

Strategies to achieve this objective:

1. Better connect Parnell from west to east and enhance underutilised connections between important places.
2. Better connect Parnell to its surrounding neighbours and amenities.
3. Improve safety, amenity, and accessibility for pedestrians, cyclists and all other users of public spaces.
4. Realise the potential of Parnell train station as an accessible hub and gateway.
5. Improve accessibility and management of traffic, parking and public transport in the context of Parnell's character.



Auckland War Memorial Museum.

Objective 3: Enable the community to use and enjoy its great places and spaces

Parnell is fortunate to have many places and spaces where the community comes together to socialise, relax, stay healthy and have fun. It is also home to many active and engaged community groups that use these outdoor places and community spaces to run events and activities that make an important contribution to life in the suburb.



Parnell Rose Gardens.

Why this needs to be achieved

Some outdoor places are either hidden away, such as Scarborough Reserve, or visible but only partly used, in the case of Fraser Park, or could be better connected such as Scarborough and Alberon Reserves. Park entrances that are narrow and hard to find, notably at Scarborough Reserve, could be widened and enhanced.

In the future, these and other spaces could be part of a well-signposted and promoted green network of parks and public spaces. There is a need to improve Parnell's parks and reserves over time with plans, designs and approaches that highlight their distinctive character and opportunities for more diverse community use such as gardens and orchards. Key green spaces can be linked by street planting and wayfinding initiatives.

Methods for activating outdoor spaces include creating areas for events, amenities like seating, shade and drinking fountains, and playgrounds. There is an opportunity for Heard Park in Parnell Road to become even more of a lively central park space for the town centre area and for Parnell.

As Parnell grows we will need to ensure that community facilities provide excellent services and are able to meet people's needs throughout the phases of their lives – providing for both younger and older people will be key to this. Looking forward, we will need to make the most of technology and innovative ideas to make community facilities more useful and relevant to a diverse population.

Parnell is fortunate to have a range of providers of community services. Strengthening partnerships with and between providers such as the Parnell Trust, sports clubs, education facilities and churches will help to deliver a more efficient and integrated network of facilities with improved accessibility. Some facilities fulfil a regional role such as the Holy Trinity Cathedral that provides a large place of assembly for cultural and religious events.

It is important to acknowledge spaces, facilities, and in some cases streets, as public places that can enable people to meet, move and play. Some important community places are privately owned and should be encouraged to continue embracing a sense of community and inclusion. Helping to enable these can provide visible, attractive and multi-functional opportunities for the wider community to celebrate Parnell.

The many events and activities are a big part of what makes Parnell's places and spaces great. It is important to continue to enable communities by facilitating collaboration and supporting a range of initiatives and events for all abilities and ages.

The need for more and better facilities for children and young people is identified, particularly for play and recreation but also for services that support local children and parents.



Parnell Waiters Race.



Heard Park.

Strategies to achieve this objective:

1. Ensure public spaces are safe, distinctive, well designed and maintained.
2. Continue to provide and maintain quality and accessible community facilities and services that cater for community needs.
3. Better connect and foster collaboration between community and learning facilities to function as an integrated network.
4. Promote flexible and temporary use of our spaces, streets and facilities for the community.
5. Support community collaboration, initiatives and events for a diverse community.
6. Promote and establish more and better child and youth facilities and activities.



Gladstone Tennis Club.



Fraser Park.

Objective 4: Value, protect and enhance Parnell's natural environment

A part of Parnell's character and appeal is its spectacular natural setting, a series of ridgelines and gullies nestled between the Domain and the bays of the Waitematā. As Parnell continues to grow, additional pressures will be placed on the natural environment. Ensuring this is preserved and enhanced for future generations is important not only for Parnell but the whole of Auckland.



Old Pohutukawa, Dove Myer Robinson Park.



Judges Bay.

Why this needs to be achieved

Parnell's historic shoreline ran along The Strand and connected to Judges Bay and Hobson Bay. Following reclamation and development around the port, Parnell's relationship to the Waitematā Harbour has weakened. Improving access to the coast can be achieved by implementing the Waitematā Greenways Plan and Point Resolution Taurarua Development Plan.

Elsewhere, streams have been modified and covered over, the Waipapa Stream being the most important and prominent. Continuing restoration would improve water quality outcomes and acknowledge the historical and cultural importance of the streams, waterways and bays.

Parnell has retained more of its significant native plants than any of the other city fringe suburbs. Parnell is also home to early European tree planting. Planting more native vegetation, including tree-lined streets, and supporting pest control in Parnell will help improve biodiversity and create ecological corridors for plant and animal life. It will also improve air and water quality and create a healthier, more beautiful environment for people to enjoy.

Achieving enhanced natural environment outcomes requires the involvement of many groups and the wider public. Greater collaboration could be encouraged between council, businesses, mana whenua, land owners and community groups, while local sustainability initiatives by individuals and businesses are another way to help both the local and wider environment.



Alberon Reserve.

Strategies to achieve this objective:

1. Enhance, restore and improve water quality and access to streams, waterways and bays.
2. Enhance biodiversity through predator control and by planting appropriate (ideally native) vegetation.
3. Encourage greater collaboration between local government, mana whenua, land owners and the community to protect and restore the natural environment.



Hobson Bay Walkway.



Alberon Reserve.

Objective 5: Respect, recognise and protect Parnell's historic and cultural heritage and character

Parnell is well known as Auckland's first suburb, with a wealth of preserved built heritage and a rich cultural heritage. Parnell lies close to the city centre and is an attractive location for residents and businesses, meaning there will be additional pressures placed on existing heritage. Development in the future should respect the heritage and context of Parnell's environment.



Scarborough Terrace.



Parnell Farmers Market, Jubilee Building.

Why this needs to be achieved

Valuing Parnell's heritage could involve greater promotion of heritage trails, oral histories, improved informational signage, use of digital platforms, archiving and lighting of heritage buildings and artworks.

Parnell also has close ties with the Auckland War Memorial Museum, one of the country's most culturally and historically important landmarks. The museum is home to the world's largest and most significant collection of Māori and Pacific taonga, and is the region's memorial to those who have served the country in war. The proximity of the museum and its physical spaces and collections could help promote Parnell as a home of cultural engagement and discussion.

Parnell's Māori heritage is not always visible in the landscape. Promotion could be achieved through greater use of Te Aranga design principles, education and art pieces such as the artwork recently installed at Judges Bay by Ngāti Whātua Ōrākei.

Parnell's heritage is diverse. It includes buildings, sites, features, streetscapes and landscapes. It is not limited to a single period or type. There is an opportunity to encourage new development to embrace and enhance this heritage. The protections provided by the Auckland Unitary Plan could, for example, be supported by design guidelines to encourage best-practice design that responds to its surrounding historical context. It is important heritage is protected and valued so it can be better understood and appreciated.

Encouraging the protection, restoration and adaptation of our heritage buildings will ensure they continue to contribute to Parnell's identity. This could mean adapting a place for a compatible use while retaining its cultural heritage value, or incorporating the building into a larger, compatible, development.



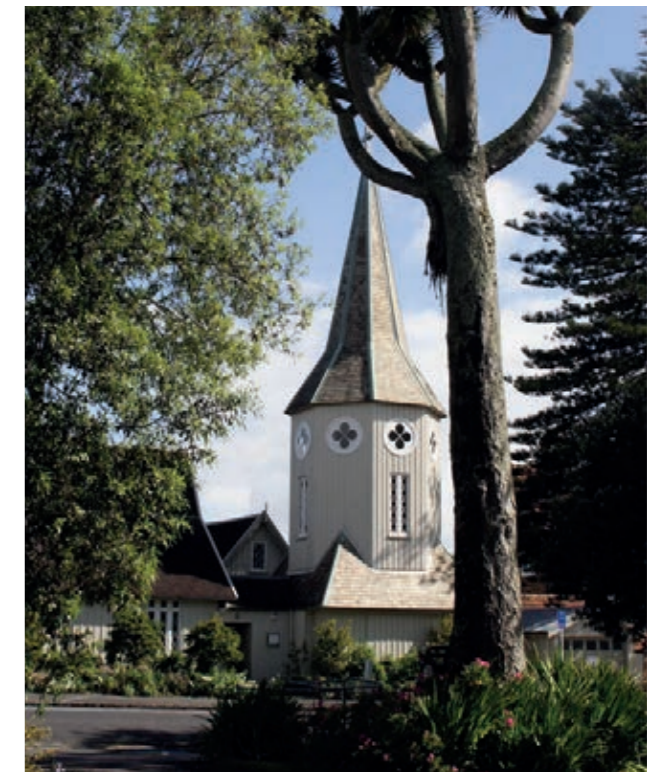
Holy Trinity Cathedral.

Strategies to achieve this objective:

1. Celebrate Parnell's collective stories and heritage places, and their contribution to its identity.
2. Ensure that Māori heritage is visible, and cultural landscapes and taonga are respected.
3. Encourage new development to embrace and enhance Parnell's existing heritage environment.
4. Encourage and support owners to protect, restore and adapt heritage buildings.

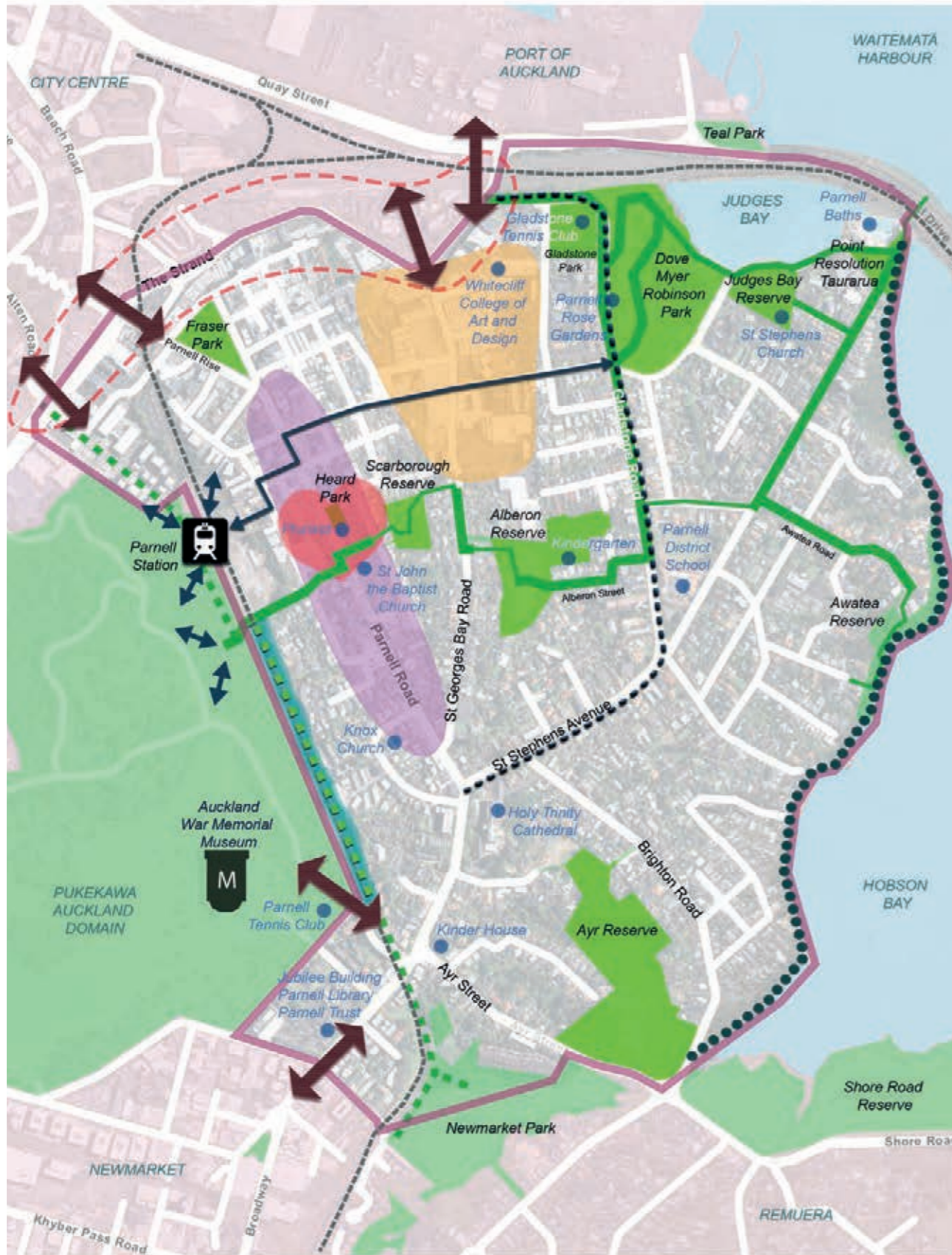


Mayfair apartment building, Parnell Road.



Selwyn Court and Library, St Stephens Avenue.

Parnell Plan map



Map legend

 Parnell Plan study area


Key action areas

 Make Parnell Station a key gateway to Parnell and the Domain


 Realise the Waipapa Greenway

 Reinforce the core of Parnell town centre as the heart of Parnell


 Revitalise the St Georges Bay Road warehouses area


 Enhance key east-west links and realise the Parnell Parks Link Greenway

Other actions and projects

 Improvements and upgrades to local parks

 Maintain, connect and develop Point Resolution Taurarua and Hobson Bay Walkway

 Support and invest in local community and public facilities

 Enhance gateways into Parnell from the north and south

 Improvements to the Parnell interface with the city centre

 Auckland Cycle Network route in Parnell

Other actions and projects in the plan not mapped

- Improved and coordinated wayfinding, signage and information
- A coordinated programme of local events and activities
- Create a digital platform to connect people to Parnell
- Incorporate mana whenua narratives
- Promote and celebrate public art, architecture, design and heritage features
- Playground and play space improvements
- Improvements for pedestrians, cyclists and bus users
- A local transport service
- Protect and enhance Parnell's built, natural and cultural heritage
- Parking improvements and management
- Continuing investment in local economic development
- Activation in Parnell's public open spaces and streets
- Leverage and support for improvements and activities at the Auckland Domain
- Support Parnell community projects and initiatives
- Environmental improvements and monitoring
- Recognise and build upon Parnell's cultural identity and character

Te rautaki whakatinanatanga

Implementation strategy

The Parnell Plan identifies a number of actions to assist with achieving the vision and the five objectives of the plan. These actions can be implemented through a range of statutory and non-statutory methods. This implementation strategy and the plan that follows outlines when and how these actions can be delivered and whether the actions are funded or aspirational (future projects which are not yet funded and/or planned for). Implementation will involve partnerships with a range of stakeholders, with some of the key ones identified.

Transformational actions within this plan document will have the most positive effect on Parnell. With planning and design requirements, infrastructure and transport priorities and funding in mind, each action within the plan is identified for immediate (within the next year), short term (1-3 years), medium term (4-10 years) or long term (beyond 10 years) delivery.

The implementation plan is not exhaustive and the possibility of new projects to implement the vision, objectives, strategies and key action areas is acknowledged.

Role of the local board and the community

The Waitemātā Local Board will play a key role in realising the future vision and outcomes for Parnell. This role will take many forms from direct investment in public works to advocating for positive changes.

Parnell is characterised by a creative and capable community, well skilled and resourced to contribute to the design and implementation of many aspects of this plan.

Funding implications

The 10-year Budget or Long-term Plan (LTP) is council's main budgetary tool, which combines all the council and council-controlled organisation (CCO) activities and funding across Auckland over a ten year period. The current 10-year Budget was adopted in June 2018 and is formally reviewed every three years.

Some of the proposed actions in this plan are already in the 10-year Budget. Unfunded actions requiring new funding will require advocacy to become new budget initiatives. It is important to note that the availability of funding from the council for proposed projects is not guaranteed. Funding and prioritisation will be determined as part of 10-year Budget and the Annual Budget (Annual Plan) processes. It is intended that the implementation strategy and plan is used to advocate for and prioritise funding for projects and actions in Parnell.

Actions and timeframes

Some actions within this plan document, notably those whose timeframe is immediate, are already underway and have completion dates, delivery partners and resourcing already determined. Other projects are either contained in an existing strategy, plan or programme but have not yet been committed or commenced, or funding secured. Some projects are wholly new, having been identified through this plan process.

The timeframes shown for actions indicate their level of priority in a sequence that will most realistically help achieve the desired outcomes for Parnell, while being mindful of likely resource requirements. The timeframes for the actions can change as implementation progresses.

Monitoring and review

The implementation strategy and plan are designed to be flexible to recognise that some actions require further work, such as further consultation, feasibility testing, detailed design, a works programme and funding bids.

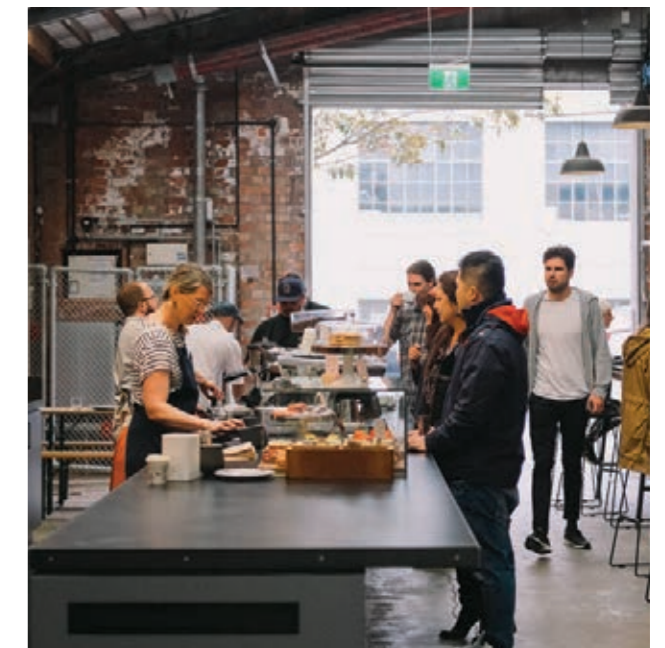
A monitoring and review process has been adopted so that progress on budgeting and implementing the plan, and others like it, can be tracked and necessary amendments made over time in conjunction with partners and the local board. Keeping the implementation strategy 'alive' will assist in achieving the vision and objectives of the plan.



Parnell Baths.



Heard Park.



Red Rabbit Café, Faraday Street.

Te mahere whakatinanatanga

Implementation plan

Objective supported by project/action/activity	Project/action/activity	Timeframe	Funding status	Delivery partners (* lead partner)
Key action areas				
1 2 3	1. Make Parnell Station a key gateway to Parnell and the Domain Programmed and possible actions, subject to land owner approval, include: <ul style="list-style-type: none"> completion of Parnell Station development project utilisation of the heritage station building for arts, cultural and community activity including a visitor information facility a high amenity pedestrian and cycle crossing (underpass preferred) at the northern end of the station upgrades to selected streets from the station up to Parnell Road including investigation of a 'shared space' approach and retail precinct enhancement of the Ngahere Steps as the historical access from the Domain to Parnell integration of access and circulation with adjoining site development, better access to the Domain, and future Waipapa Greenway. 	Immediate Short term Short to medium term Short to medium term Short to medium term	Funded Partially funded Unfunded Unfunded Unfunded	Auckland Transport*, Auckland Council, land owners, Parnell community and businesses
1 2 3 4 5	2. Realise the Waipapa Greenway Investigation, design and implementation, subject to land owner approval, of an integrated greenway link along the historic Waipapa Valley from Grafton Gully through to Newmarket, as in the Waitematā Greenways Plan 2013. The project includes: <ul style="list-style-type: none"> investigating opening up the disused historic rail tunnel to Newmarket for walking and cycling new and sensitively designed walking and cycling paths passive and active recreation opportunities good access and integration with Parnell Station and improved and potentially new access links to the Domain effective stormwater management, ongoing Waipapa Stream restoration and exploration of partial stream daylighting potential extensive landscaping and planting appropriate to the setting and its heritage. 	Short, medium and long term	Unfunded	Waitematā Local Board*, Auckland Council, Auckland Transport, Kiwirail, Parnell community, land owners

1 2 3	3. Reinforce the core of Parnell town centre as the heart of Parnell Investigation and implementation of projects including: <ul style="list-style-type: none"> upgraded pedestrian crossings with improved safety and lighting on Parnell Road opportunities through design, development and placemaking to reinforce Parnell town centre, particularly Heard Park and surrounds, as the heart of Parnell additional pedestrian crossings and intersection improvements along Parnell Road innovative street improvements for side streets linking to Parnell Road (Tilden Street, Ruskin Street, Denby Street, Heather Street, Windsor Street, Akaroa Street, Gibraltar Crescent), including repurposing for more flexible and temporary use (such as for walking, cycling and other activity), and investigation of a one-way system improved pedestrian links, play and event facilities, and amenity at and around Heard Park high amenity streetscape and public realm upgrade in Parnell Road including wider footpaths, planting, entrance calming, potential speed reduction, pedestrian raised tables, and landscaping better links from Parnell Road to the Domain and Auckland Museum such as a footpath extension in Domain Drive. 	Immediate, short term Short to medium term Short to medium term Medium term Medium term Medium term	Funded Unfunded Unfunded Unfunded Unfunded Unfunded	Auckland Transport*, Waitematā Local Board, Auckland Council, local community and businesses
1 2 3	4. Revitalise the St Georges Bay Road warehouses area Investigation, design and implementation of projects including: <ul style="list-style-type: none"> a review of access, parking and circulation functions in lower St Georges Bay Road and connecting streets, resulting in a high amenity pedestrian-focused streetscape upgrade an improved pedestrian and cycling connection to the upper part of lower St Georges Bay Road and amenity improvements to the closed road area with upper St Georges Bay Road. 	Medium term	Unfunded	Auckland Transport*, local community and businesses, land owners
1 2 3 4 5	5. Enhance key east-west links and realise the Parnell Parks Link Greenway Investigation, design and implementation of: <ul style="list-style-type: none"> a combined reserve and street-based greenway linking the Domain, Parnell Road, Scarborough and Alberon Reserves (including wider and improved entrances and links such as at 69 St Georges Bay Road), Hobson Bay, Dove Myer Robinson Park and Point Resolution Taurarua, as in the Waitematā Greenways Plan 2013 an upgraded high-amenity pedestrian and cycling link from Parnell Station through to Dove Myer Robinson Park following Garfield Street and Cleveland Road. 	Medium term	Unfunded	Waitematā Local Board*, Auckland Council, Auckland Transport, land owners, Parnell community

Other projects and actions				
1 2 3 5	6. Improved and coordinated wayfinding, signage and information <ul style="list-style-type: none"> Design and implementation of an integrated and comprehensive wayfinding and signage strategy for Parnell and surrounding facilities and points of interest, including the Domain and Museum. Support locally generated information, signage, wayfinding and interpretation, such as along greenways and heritage trails, at historic or other sites of significance, public art and design features, and through street planting. 	Short to medium term	Unfunded	Waitematā Local Board*, Auckland Transport, Auckland War Memorial Museum, Parnell Business Association, Parnell community
2 3 4	7. Maintain, connect and develop Point Resolution Taurarua and Hobson Bay Walkway <ul style="list-style-type: none"> Continue with committed slip remediation work on Hobson Bay Walkway. Implement the actions in the Point Resolution Taurarua Development Plan 2014 including connections to Judges Bay and the repair, maintenance and completion of the Hobson Bay Walkway. 	Immediate	Funded	Waitematā Local Board*, Auckland Council
		Medium term	Partially funded	
1 2 3	8. Improvements to the Parnell interface with the city centre Investigation, design and implementation of the following: <ul style="list-style-type: none"> interim improvement works in the Grafton Gully, The Strand and Quay Park areas future projects to be included in the City Centre Masterplan Refresh, including improvements to The Strand (traffic management, safety and pedestrian improvements, public transport facilities), to consider the objectives of the Parnell Plan and enable input from the community SH16/Parnell Rise intersection improvements (grade separation and realignment of SH16). 	Immediate to short term	Partially funded	Auckland Council*, Auckland Transport, NZTA
		Short, medium and long term	Unfunded	
		Medium and long term	Unfunded	
3 5	9. Support and invest in local community and public facilities Investigation, design and implementation of the following: <ul style="list-style-type: none"> comprehensive renewal of the Parnell Baths facility and investigation of more flexible year-round use in the medium to long term recognise and value existing public and community facilities and services that advise, support and provide spaces for local and other people (including library and community centre services, Parnell District School, Holy Trinity Cathedral, Parnell Baths, Plunket rooms, tennis clubs, public toilets and changing facilities) the need for renewed, expanded or additional facilities will be monitored and investigated over time, with opportunities identified to provide better services and spaces for the needs of the local community. 	Immediate and medium term	Funded	Waitematā Local Board*, Auckland Council, Parnell Trust, community services
		Ongoing	Funded, partially funded or unfunded	
		Ongoing	Funded, partially funded or unfunded	

1 3	10. A coordinated programme of local events and activities The range of existing and potential future regular and periodic events can be promoted through establishing a programme that provides information for local people, workers and visitors. This includes local markets, festivals such as the Festival of Roses and public space activations.	Short term	Partially funded	Auckland Council*, Parnell Business Association, Parnell Trust, Parnell community
1 3	11. Create a digital platform to connect people to Parnell Develop and establish an online site or app that engages with local people, workers and visitors, particularly young people, with story-telling, information, history and heritage features, activities, wayfinding, event information, activities and facilities.	Short term	Unfunded	Parnell Business Association, Parnell Trust, Parnell community
3 4 5	12. Incorporate mana whenua narratives Encourage the incorporation of mana whenua narratives in identified places and in design where appropriate, such as the recent installation at Judges Bay. This can be assisted by installing appropriate mana whenua interpretive signs.	Short term, ongoing	Partially funded	Mana whenua*, Auckland Council, Waitematā Local Board, community groups
1 3 5	13. Promote and celebrate public art, architecture, design and heritage features <ul style="list-style-type: none"> Identify suitable locations and items for special attention for example through lighting, better seating or setting, interpretation and information. Support a community initiative to 'art up Parnell' by encouraging art schools and the local design profession to investigate and deliver creative interventions in public spaces to showcase Parnell's art and design attributes. Install new items in appropriate locations when opportunities arise. This includes temporary installations and architectural and landscape design features that address the public realm. 	Short term, ongoing	Partially funded	Auckland Council*, Parnell Business Association, Parnell community
		Short term, ongoing	Unfunded	
		Ongoing	Unfunded	
3 4 5	14. Improvements and upgrades to local parks <ul style="list-style-type: none"> Improvements to the southern part of Heard Park including relocation of the toilet block and enabling better activation of the park. Develop and implement improvement plans for local parks to reflect the particular nature, history and character of each reserve, notably Heard Park, Fraser Park, Alberon Reserve, Scarborough Reserve, Ayr Reserve, Gladstone Reserve, Dove Myer Robinson Park and Judges Bay Reserve. Improvements to Heard Park as a central public space to reconsider the role of surrounding buildings and streets to its success, and enable better play and activation opportunities. Implement initiatives and investments in Parnell as contained in the Waitematā Open Space Network Plan 2019 (plan commenced 2018). 	Short term	Funded	Waitematā Local Board*, Auckland Council, Parnell community and land owners
		Medium term	Unfunded	
		Medium term	Unfunded	
		Medium term	Unfunded	

3	15. Playground and play space improvements Investigate and programme improvements including: <ul style="list-style-type: none"> a gap analysis to identify opportunities, then implement new or improved provision of play spaces and activities to existing playground, play space and recreational space and equipment in local parks, notably a larger facility at Heard Park, and other public spaces as identified in gap analysis. 	Short to medium term	Partially funded	Waitematā Local Board*, Auckland Council, Parnell community
		Medium term	Partially funded	
1 2 3	16. Improvements for pedestrians, cyclists and bus users <ul style="list-style-type: none"> New and upgraded footpaths, crossings, bus stops and bus priority lanes, for example upgraded pedestrian crossings with improved safety and lighting at SH16-Stanley Street intersection, and at northern end of St Georges Bay Road. Implement the Auckland Cycle Network high amenity cycleway and facilities between Parnell Road and Tamaki Drive via St Stephens Avenue and Gladstone Road. Ongoing monitoring, review, and implementation of safety and management facilities and upgrades for vehicle traffic, bus users, pedestrians and cyclists including the effectiveness of, and improvements to, the new bus network. 	Immediate, short term	Funded	Auckland Transport*, NZTA
		Short term	Funded	
		Ongoing	Partially funded	
1 2	17. A local transport service Investigate and establish a local 'shuttle' transport service that moves people around the area between businesses, attractions, facilities, retail and residential areas and sites.	Short to medium term	Unfunded	Private sector, Parnell Business Association*
3 4 5	18. Protect and enhance Parnell's built, natural and cultural heritage Investigate and support actions that: <ul style="list-style-type: none"> prepare heritage design guidelines to encourage high-quality design that responds to the surrounding historical context create community awareness of heritage or character buildings in a state of decline so that steps may be taken to avoid their demolition continue to evaluate places to determine eligibility for inclusion as scheduled historic heritage places, character areas and scheduled notable trees increase the accessibility and care of Parnell's many historic buildings, for example the refurbishment of Ewelme Cottage create heritage trails (or goldways) connecting heritage buildings and features of interest implement the proposed Waitematā Ngahere Urban Forest Action Plan to increase tree cover provide appropriate tree planting along selected streets to enhance character and help define key links retain mature trees on public space as far as possible, and encourage retention of mature trees on private land. 	Short to medium term	Unfunded	Auckland Council*, Parnell Heritage, Parnell community, public and private owners
		Ongoing	Partially funded	
		Ongoing	Partially funded	
		Ongoing	Partially funded	
		Ongoing	Partially funded	
		Ongoing	Partially funded	
		Ongoing	Partially funded	

1 2	19. Parking improvements and management Complete the implementation of a comprehensive parking management plan for Parnell to improve management and optimise availability of on-street vehicle parking for local residents and visitors, and to support businesses.	Immediate and ongoing	Funded	Auckland Transport*
2 3 5	20. Enhanced gateways into Parnell from the north and south Investigation, design and implementation of opportunities to create distinctive and prominent gateway features into Parnell from Newmarket, Remuera, the Domain, and the city centre at The Strand and Stanley Street.	Medium term	Unfunded	Waitematā Local Board, Auckland Council*
1 2 3	21. Continuing investment in local economic development Implement priority initiatives of Auckland's City Fringe Economic Development Action Plan 2017 and future iterations as it relates to Parnell.	Ongoing	Partially funded	Waitematā Local Board*, Parnell Business Association
1 3	22. Activation in Parnell's public open spaces and streets Support opportunities to activate, enliven and celebrate Parnell through activities and engagement in appropriate public and open spaces and places. This includes temporary 'pop-up' events (with limited street closures) or the investigation of more permanent 'repurposing' and activation in streets, parks, reserves, market and urban spaces that may be underutilised.	Ongoing	Unfunded	Parnell community*, Auckland Council, Parnell Business Association
1 2 3	23. Leverage and support for improvements and activities at Pukekawa Auckland Domain Continue to implement the Auckland Domain Masterplan 2016, including new and improved routes to Parnell and train station, safer pedestrian and cycling routes, reduction of vehicle impacts, improved links to the Museum particularly at Domain Drive, provision of new natural play space and new recreation opportunities at the Kari Street Commons.	Ongoing	Partially funded	Auckland Domain Committee*, Auckland Council
3 4	24. Support Parnell community projects and initiatives Encourage and support local people and groups to enhance and be active in their area through volunteering activities such as planting programmes, weed and predator control, public space clean-ups, establishing community gardens, placemaking projects, community events and celebrations.	Ongoing	Partially funded	Parnell community*, Waitematā Local Board

4 5	<p>25. Environmental improvement and monitoring</p> <ul style="list-style-type: none"> Continue with stream restoration, water quality monitoring, and weed control in and around Waipapa Stream. Continue programmes to monitor and advise coastal water quality, particularly at Judges Bay, including Safeswim and digital signs. Seek opportunities to improve the quality of stormwater runoff to the coast where practical. Continue to implement the Pest Free Auckland 2050 community-led conservation programme, relating to both private and public land, and use of ecological restoration contracts. 	Ongoing	Partially funded	Auckland Council*, Parnell community
1 3 5	<p>26. Recognise and build upon Parnell's cultural identity and character</p> <p>Parnell's identity as an artistic, creative, and innovative design-led location with a sophisticated village atmosphere should be retained and emphasised by:</p> <ul style="list-style-type: none"> encouraging and managing day and night time activity and integration leveraging local creative businesses and school for the arts and design encouraging people-scale development and village-like qualities in shopping streets and areas. 	Ongoing	Partially funded	Parnell residential and business community, land and building owners and occupiers



Parnell Festival of Roses.

Te hanga i te mahere Creating the plan

The process

The Parnell Plan is sponsored by the Waitematā Local Board. It has been developed in collaboration with a working group of key community stakeholders over a series of workshops and meetings held locally in Parnell during 2018. This is in addition to input, meetings and workshops with relevant staff from council and council-controlled organisation stakeholders.

The Parnell Plan Working Group included representatives from the following local groups and organisations. Mana whenua were also involved in the process both through separate meetings and working group attendance.

- Blind Foundation
- Holy Trinity Cathedral
- Local youth representatives
- Parnell Business Association
- Parnell Community Committee
- Parnell Heritage
- Parnell District School
- Parnell Trust
- The Auckland War Memorial Museum
- Waitematā Local Board

A consultation document was prepared and approved by the local board in May 2018, for the purpose of community engagement. This document proposed a vision, five objectives and a range of strategies for the future of Parnell along with projects and ideas from the working group. The document and this plan have been informed by a number of current and previous council and community strategy and planning documents, including Tomorrow Parnell (2012), a planning document developed as part of a community initiative led by the Parnell Community Committee.

Following community engagement on the consultation document, the feedback received was analysed and key themes identified that would inform the development of a final plan. An implementation plan of projects and actions was prepared with input from council and community stakeholders. The final plan document was approved by the Waitematā Local Board in December 2018, with implementation already underway on some identified actions.

Engagement and feedback

Feedback was sought from stakeholders and the community on the Parnell Plan consultation document over a six-week period between May 21 and June 29, 2018. A summary of the engagement activity follows:

11 events	Over 230 pieces of feedback received via formal submission
2 static displays	
Tuk-talk rides	
postal mail-out	Over 600 respondents via Tuk-talk rides
online presence	

Approximately a quarter of respondents who provided feedback identified as submitting on behalf of organisations or businesses (not limited to an individual's view). Submitters who provided feedback were evenly split in terms of gender, a mix of ages, and the majority identified as being Pakeha/NZ European.

The Parnell Business Association was instrumental in getting information out about the plan, particularly through their organisation and sponsorship of the 'Tuk-talk' initiative in association with the Waitemata Local Board.



Tuk-talk and riders.

The Tuk-talk initiative was an electric tuk-tuk vehicle that journeyed on short trips around Parnell, with passengers being able to have a free ride in exchange for their thoughts about Parnell and getting around. Over a two-week period in June, 680 people responded to an iPad questionnaire on their trip.

In May, Auckland Council staff visited Parnell District School to host a workshop. Staff gave a presentation to a class of students from Years 4-6, speaking to them about what makes a great place and city, and the importance of engaging with the community on projects.

In the groups, the students identified on a map landmarks and notable places in Parnell, and their travel route to school. Several questions were also posed to the groups, with informative feedback received.



Parnell District School workshop.

What we heard – several key themes emerged from feedback as follows:

Transport and connectivity

- Accessibility and getting around is important
- Connectivity improvements are needed
- Better parking provision is required
- Better traffic management
- Safety and comfort for street users
- Accommodating different transport modes

Business and Parnell's image or brand

- Creativity and innovation are key attributes
- Visitors and tourism are important
- Reinforce Parnell's identity and character
- Amenity enhancement is needed
- Train station potential
- The need for further investment

Community, events, parks and Parnell's heritage

- Better facilities are needed
- Distinctive events are wanted
- Improvements to parks and spaces
- Storytelling and awareness raising
- Respecting heritage buildings

Natural environment

- Taking greater care of the environment
- Infrastructure upgrade and maintenance is needed
- General park maintenance

Overall there was good support for the vision, objectives and strategies in the consultation document and a substantial number of comments, suggestions and requests. An engagement summary document was prepared and made available online for the community and those who had given feedback to view. The detailed feedback on the consultation document was considered in the development of the draft and final Parnell Plan, and have had a significant influence on the content of the final plan.



Jubilee Building, Parnell Road.

Te horopaki ā-rautaki

The strategic context

The Parnell Plan is a local spatial plan, one of the council's place-based plans. It sits within the context of a number of other strategic documents in the council's planning framework (see the diagram overleaf). These include:

- **The Auckland Plan 2050:** This is Auckland's strategy for addressing the key challenges of high population growth, shared prosperity, and environmental degradation. The Parnell Plan will help to identify how this can be done at a local level.
- **10-year Budget or Long-term Plan 2018-2028:** The plan that sets out all council and council-controlled organisation funding across Auckland over a 10-year period. It is one of the key tools for implementing the Auckland Plan and includes budgets for projects and initiatives identified in the local board plans.
- **Auckland Unitary Plan (Operative in Part):** The rule book for development in Auckland. It sets out what can be built and where, legal protections for natural, historic and cultural heritage, and how to create a higher quality and more compact Auckland. A map of land use zones and key controls from the Auckland Unitary Plan follows.
- **Waitematā Local Board Plan 2017:** A three-year strategic plan that sets out the aspirations for the Waitematā Local Board and its community. It guides the decision making and actions of the local board. Local board plans are the basis for the developing annual local board agreements and inform the development of the council's 10-year Budget. Actions identified in the Parnell Plan can be prioritised for funding and implementation through the local board plan and annual agreements.
- **Other important place-based or functional plans:** These provide outcomes and actions for particular areas within, nearby or related to Parnell. They are referenced in the implementation plan where a relevant project or action contained in them is identified. The delivery of these place-based plans listed below will assist the achievement of the vision and objectives for Parnell.
 - Waitematā Greenways Plan 2013
 - Auckland Domain Masterplan 2016
 - Point Resolution Taurarua Development Plan 2015
 - Hobson Bay Action Plan 2013
 - Parnell Rise/Road Corridor Management Plan 2015
 - City Centre Masterplan 2012 and refresh 2019
 - Auckland Regional Land Transport Plan 2018
 - Waitematā City Fringe Economic Development Action Plan 2017
 - Future Museum: Auckland War Memorial Museum Master Plan

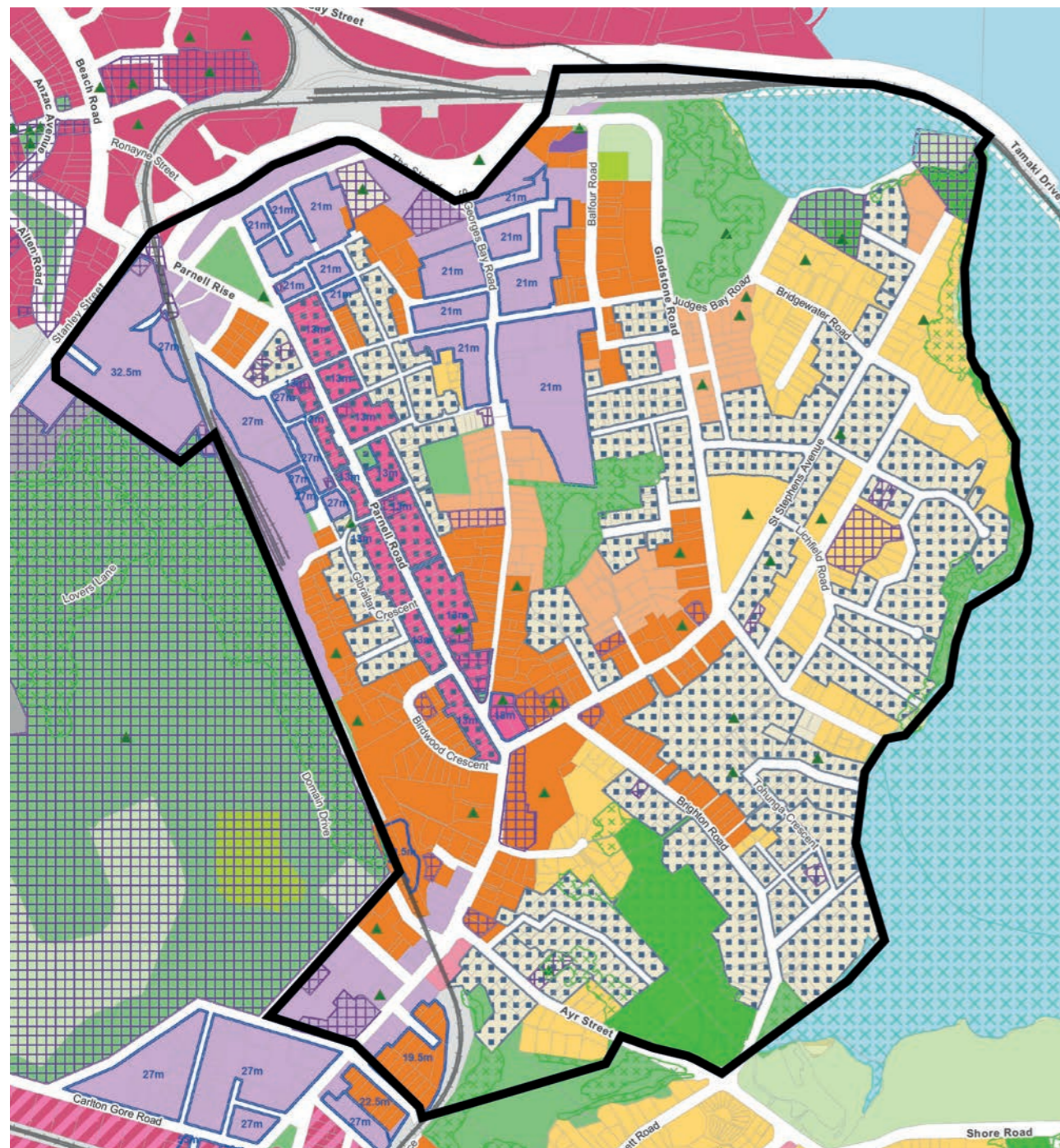
Auckland Council's planning framework

Mayor's vision		
The Auckland Plan 2050		
A 30-year spatial plan for the whole of Auckland that is led by the mayor, and delivered by the council, council-controlled organisations (CCOs), central government and external stakeholders.		
Auckland Unitary Plan	Long-term plan	Local board plans
The principal statutory planning document for Auckland. It sets the regulatory framework through zoning and rules for land use and development.	A 10-year budget for the council and delivered by the council and CCOs. It outlines how we will invest in Auckland over the next decade.	Three-year plans for each of the 21 local boards that set out the aspirations of the communities which they represent.
Place-based spatial plans		
Spatial (area or local) plans for geographical areas, including the Parnell Plan.		



Whanau Day, Parnell District School.

Auckland Unitary Plan map for Parnell



- | | | |
|--|---|--|
| <ul style="list-style-type: none"> Residential - Single House Zone Residential - Mixed Housing Suburban Zone Residential - Mixed Housing Urban Zone Residential - Terrace Housing and Apartment Buildings Zone Open Space - Conservation Zone Open Space - Informal Recreation Zone Open Space - Sport and Active Recreation Zone Open Space - Civic Spaces Zone Open Space - Community Zone Business - City Centre Zone | <ul style="list-style-type: none"> Business - Town Centre Zone Business - Local Centre Zone Business - Neighbourhood Centre Zone Business - Mixed Use Zone Business - Light Industry Zone | <ul style="list-style-type: none"> Notable Trees Height Variation Control Historical Heritage Overlay Extent of Place (rcp/dp) Special Character Areas Overlay Residential and Business |
| <p>Significant Ecological Areas</p> <ul style="list-style-type: none"> Terrestrial Marine 2 | | |

For full and accurate details and provisions of the Auckland Unitary Plan go to aucklandcouncil.govt.nz



Front cover images

- Christmas in Heard Park
- Parnell Village
- Birdwood Crescent and Auckland Memorial Museum
- Judges Bay
- Parnell Road and St John the Baptist
- St Georges Bay Road
- Parnell Rose Gardens
- Heard Park

This plan includes images that have been kindly supplied by the following:

- Denizen
- Holy Trinity Cathedral
- Ngāti Whātua Ōrākei
- Parnell Business Association
- Parnell Community Committee
- Parnell Trust
- Red Rabbit Café

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