

APPENDIX B: Key strategic links

The role of arts and culture in the Auckland Plan's transformational shifts

Related Auckland Council plans

The table below presents the Auckland Plan strategic directions, priorities and directives of most relevance to arts and culture in Auckland.

Strategic direction 1	Create a strong, inclusive and equitable society that ensures opportunities for all Aucklanders	
Priority 1 & 3	<i>Put children and young people first</i>	<i>Strengthen communities</i>
Strategic direction 2	Enable Māori aspirations through the recognition of Te Tiriti o Waitangi / The Treaty of Waitangi and customary rights	
Priority 5	<i>Support sustainable development of Māori outcomes, leadership, community and partnerships</i>	
Strategic direction 3	Integrate arts and culture into our everyday lives	
Priorities 1 & 2	<i>Value and foster Auckland's cultural diversity</i>	<i>Value our artists, our creative sector, and our cultural institutions</i>
Strategic direction 6	Develop an economy that delivers opportunity and prosperity for all Aucklanders and New Zealand	
Priority 2 & 5	<i>Develop an innovation hub of the Asia-Pacific rim</i>	<i>Develop a creative, vibrant international city</i>
Strategic direction 10	Create a stunning city centre, with well-connected, quality towns, villages and neighbourhoods	
Priority 2 & 3	<i>Demand good design in all development</i>	<i>Create enduring neighbourhoods, centres and business areas</i>
Strategic direction 12	Plan, deliver and maintain quality infrastructure to make Auckland liveable and resilient	
Priority	Protect, enable, align, integrate and provide social and community infrastructure for present and future generations.	

The role of arts and culture in the Auckland Plan’s transformational shifts

The Auckland Plan identifies six transformational shifts needed to achieve the vision of ‘world’s most liveable city’.

<p>Dramatically accelerate the prospects of Auckland’s children and young people</p>	<p>Creative expression and participation in arts and culture are important for the social, cultural, spiritual and physical well-being of children and young people.</p> <p>A number of regional organisations such as the Auckland Philharmonia Orchestra and Auckland Theatre Company provide youth programmes.</p> <p>They provide mentoring and promote intergenerational sharing of knowledge, and engage children and young people in arts experiences that add meaning and inspiration to their lives.</p> <p>For example, the SISTEMA programme in Ōtara highlights the real social and educational benefits for young children from learning instruments in a community orchestra.</p> <p>Theatre and dance have been effectively used in programmes to prevent youth suicide and spread the message about preventing rheumatic fever.</p>
<p>Strongly commit to environmental action and green growth</p>	<p>Arts and culture can also foster commitment to environmental action and green growth.</p> <p>Culture and nature are inseparable in the Auckland landscape, exemplified by the tūpuna maunga (ancestral mountains) which are both outstanding natural phenomena and iconic taonga for mana whenua.</p> <p>Through their work, artists can promote understanding of biodiversity values and inspire others to reduce their environmental impact. The arts and culture sector can also help to protect Auckland’s natural heritage by taking practical steps to embed environmental sustainability into their practices.</p> <p>Experiencing art work or performances in natural settings enhances our appreciation of the beautiful landscapes and waterways that are defining features of Auckland and help shape our sense of place.</p>
<p>Move to outstanding public transport within one network</p>	<p>The many large cultural (and sporting) events in Auckland have contributed to greater use of public transport and to the commitment to provide outstanding public transport.</p> <p>Auckland Transport has supplied extra buses to and from events, encouraging Aucklanders to see public transport as a permanent commuting option.</p> <p>For older people public transport is an enabler in sustaining their involvement in arts and culture.</p> <p>Auckland Transport has made a commitment to public art and live arts events at transport hubs and bus stops, to make these sites more attractive, safe and user-friendly.</p>

<p>Radically improve the quality of urban living</p>	<p>Arts and culture can have a powerful role in place-making and enhancing the quality of our everyday urban lives.</p> <p>Great urban design with attractive buildings and spaces filling our city with art and design, gives us a sense of well-being, civic pride and belonging.</p> <p>The recent Britomart development is an example of celebrating the history of a site by juxtaposing age and surface decay against modern refinement. It is architecture as art, something new, and invites us to be part of the building's story.</p> <p>Arts provide entertainment and enjoyment as well as opportunities for documenting and shaping our collective memory and challenging our understanding; for example through our museum, heritage and art collections and exhibitions.</p> <p>At the local level, activities like community choirs, dance and drama groups promote individual and community well-being.</p>
<p>Substantially raise living standards for all Aucklanders and focus on those most in need</p>	<p>To raise living standards for all, Auckland must improve its economic performance to be an export-led, high-productivity, high-wage economy.</p> <p>Our internationally competitive sectors, including film, design and digital content and gaming, are making a significant contribution to this shift already.</p> <p>To boost these sectors and develop new ones, we need to make better use of our talented people working in the creative industries, and to increase the opportunities for young people and those from disadvantaged communities to join them.</p> <p>This can be achieved through targeted, high-quality training and career development; for example, social and economic development through arts and culture is seen as an important part of the Southern Initiative.¹</p> <p>Profiling our growing Asian populations and their cultural identities, along with trading and international business links, will attract more skilled migrants to complement and leverage home-grown talent.</p>
<p>Significantly lift Māori social and economic well-being</p>	<p>The Auckland Plan includes the aspiration 'to grow a Māori identity that is Auckland's point of difference in the world'.</p> <p>This requires a specific focus and involving Māori in planning and decision-making, to increase the visibility of Māori in Auckland.</p> <p>Actions aimed at raising Māori social and economic well-being are woven through the Arts and Culture Strategic Action Plan.</p>

¹ The Southern Initiative takes a strengths-based approach to investing in change in an area of dynamic communities, significant economic opportunity but also high social need. This area covers four local board areas: Māngere-Ōtāhuhu, Ōtara-Papatoetoe, Manurewa and Papakura.

Related Auckland Council plans

Proposed Unitary Plan	Auckland Council	Provides the regulatory framework for arts and culture activities under the Resource Management Act.
Long-term Plan	Auckland Council	Sets out the specific work programmes and budgets for all units of council. It is the funding mechanism for council's implementation of the Auckland Plan and related plans.
Māori Responsiveness Plan	Auckland Council	Provides a comprehensive programme of work relating to improving the council's responsiveness to Māori and delivering on its Tiriti o Waitangi/Treaty of Waitangi and legal obligations.
City Centre Master Plan	Auckland Council	A 20-year vision that sets the direction for the city centre as Auckland's cultural, civic, retail and economic heart.
The Southern Initiative (TSI)	Auckland Council	A place-based initiative, developed in partnership with government agencies, the local community and other stakeholders, which focuses on South Auckland and is designed to improve educational achievement, economic development, job growth, public transport, housing and social conditions.
Economic Development Strategy	Auckland Council	Provides a long-term strategy for economic development in Auckland.
Public Art Policy	Auckland Council	Sets out high-quality public art outcomes that support the Auckland Plan.
Public and Open Space Strategic Action Plan and related strategies and plans	Auckland Council	Sets out what needs to happen to Auckland's park and open space network over the next 10 years, to implement the aims of the Auckland Plan.
Events policy	Auckland Council	Provides direction and clarity on the desired outcomes from events and responsibilities in the decision-making and delivery of events.
Regional Facilities Auckland Strategic Action Plan	Auckland Council	Sets out the strategic direction for regional facilities 2015-2018, to enrich and enhance life in Auckland by engaging people in the arts, environment, sports and events through programmes, events and facilities.

<p><i>I Am Auckland</i>, Children and Young Person's Strategic Action Plan</p>	<p>Auckland Council</p>	<p>Provides the mechanisms for the Auckland Plan priority of putting children and young people first.</p>
<p>Thriving Communities: Community and Social Development Action Plan Ngā Hapori Momoho</p>	<p>Auckland Council</p>	<p>Identifies how community development outcomes and processes contribute to achieving the transformational shifts, priorities and directives of the Auckland Plan.</p>
<p>Libraries' Future Directions</p>	<p>Auckland Council</p>	<p>Provides a 10-year strategy for library services.</p>
<p>Community Grants Policy</p>	<p>Auckland Council</p>	<p>Outlines the process for distributing financial assistance to community groups, including art and culture groups.</p>
<p>Operational Framework for Creative Sector Investment</p>	<p>Auckland Council</p>	<p>Will guide how the council's financial and non-financial support and investment are distributed to arts and culture organisations and entities in the region. It will consider issues such as art form/genre, artist type/level and geographical spread of investment. It will be completed by mid-2014 to inform the long-term plan.</p>
<p>Communities Facilities Network Plan</p>	<p>Auckland Council</p>	<p>Reviews existing council facilities and will include guidelines for planning new community facilities and for funding and managing existing facilities.</p>
<p>Operational Framework for Arts and Culture Programming</p>	<p>Auckland Council</p>	<p>Based on the mapping of ACE's owned and operated facilities and on an audience needs analysis, the framework will guide arts and culture programming across the region in terms of audience, genres and disciplines.</p>
<p>Historic Heritage Plan (draft)</p>	<p>Auckland Council</p>	<p>This plan will identify the priorities and provide a strategy and a set of actions to meet the heritage targets in the Auckland Plan.</p>
<p>Auckland Design Manual</p>	<p>Auckland Council</p>	<p>A free online guide and web tool that provides advice, best-practice processes and design guidance for building houses and creating new streets and neighbourhoods.</p>

Auckland's Visitor Plan	ATEED	A 10-year plan that focuses on expanding the visitor economy and enhancing the visitor proposition.
Auckland's Major Events Strategy	ATEED	Guides the selection and development of future major events to stimulate powerful outcomes for the region.
Auckland Innovation Plan	ATEED	To realise the aspiration set out by Auckland Council's Economic Development Strategy (EDS) to become 'an innovation hub of the Asia-Pacific rim'.
Waterfront Development Plan	Development Auckland	A non-statutory spatial plan that sets the vision and goals for long-term development of the city centre waterfront, and a strategy for the delivery of projects over 30 years.